

Payoff Implications of Incentive Contracting

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Abstract

Financial incentives can induce effort and so enhance the surplus generated by agency relationships. An important question is often: who benefits from such incentives, especially how will the surplus from incentive contracting be divided between principal and agent? Answering this question is challenging in settings where information is scarce. This paper is aimed at answering the question in a canonical agency model from the perspective of an analyst who does not know the agent's preferences for responding to incentives, but does know that the principal knows them and will contract optimally. The paper provides tight bounds on the principal's expected benefit from optimal incentive contracting across feasible values of the agent's expected rents.

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1 Introduction

Economists often emphasize the virtues of incentives across settings from regulation and procurement to worker and executive compensation. Nonetheless, moves to introduce explicit incentives are often criticized for leaving large rents to agents. To give an example, reforms in the UK in the 1980s led public utilities to be privatized and subjected to regulation, part of an effort to harness the efficiency advantages of financial incentives. Later, the Blair government introduced the “Windfall Tax” on utility companies, a response to negative public sentiment surrounding the earlier reforms. The negative sentiment was fed by the magnitude of corporate profits, as well as a perception that the public had failed to benefit from the changes.¹

Economic theory offers a possible lens through which to examine the distribution of welfare that results from the introduction of incentives. Yet, putting incentive theory to work, say to make predictions on welfare implications, is difficult. In particular, determining the fundamentals of the economic environment is often challenging. It is therefore natural to ask what predictions are possible when details of the economic environment are not well understood.

This paper is concerned with the predictions that might be made when ambiguity concerning the environment persists due to a lack of experience with incentives. Formally, we consider a principal-agent framework where incentive contracts are to be newly introduced. We then determine the predictions available to an analyst who is ignorant about details of the environment; in particular, who is ignorant regarding the agent’s preferences (equivalently, technology) for responding to incentives.

Although facing ambiguity in the environment, the analyst is taken to have certain information. First, the distribution of performance absent incentives. This may be based on agent performance prior to the possibility of incentive contracting. Second, knowledge that the principal will introduce incentive contracts optimally given an accurate understanding of the agent’s preferences. This may be based on an understanding that the principal will have more intimate knowledge of the contracting problem (say due to further study of the problem, or due to specialized expertise), as well as the freedom to design optimal contracts. Third, certain restrictions on these preferences.

We focus, for concreteness, on a model of cost-based procurement. The agent is tasked with supply-

¹To give another example, earlier, in the US, the Renegotiation Act of 1951 established the Renegotiation Board with the objective of “renegotiating” contracts deemed to have delivered excessive profits to government contractors (see Burns, 1970, for a description of the historical context).

ing a fixed number of units to the principal. The cost of supplying these units without effort – often termed the agent’s “innate cost” – is the agent’s private information. The agent can privately choose effort to reduce the publicly observed production cost below his innate cost (thus here, “good performance” is synonymous with a low production cost). The agent’s preferences for cost-reducing effort are characterized by a disutility of effort function, taken to be increasing, convex, and independent of the innate cost. The principal, having a prior on the innate costs and knowing the disutility function, offers an optimal contract (one that minimizes the expected total payment). Optimal contracts can be determined using a mechanism design approach, as in Laffont and Tirole (1986).

The problem of the analyst in this setting is to determine welfare predictions for optimal contracts. These predictions are made given the prior on the innate cost, but without knowledge of the agent’s disutility function. This basis for predictions is in line with a setting where the analyst has observations on cost performance under cost-plus contracting, but has no experience with incentive contracting. Since cost-plus contracts pay the agent only the observed production cost, these contracts provide no incentives for effort, and so induce a production cost equal to the innate cost. One interpretation of the analyst’s problem is that she is tasked with informing a policy decision to introduce incentive contracts, and provides analysis while ignorant of the disutility function, but anticipates information on this will become available if a decision to implement incentive contracting proceeds (say, because implementation is accompanied by further study of the agent’s technology, or by the hiring of external expertise).

Our main result is then a complete characterization of the expected welfare from optimal incentive contracting, across all agent preferences for cost-reducing effort that the analyst deems possible. Supposing that previous provision was under a “status quo” of cost-plus contracting, the expected “gains from incentive contracting” to the principal can be measured relative to the status quo. Agent rents can also be viewed as relative to the status quo, noting that the agent earns zero rents under a cost-plus contract.

A range of values for expected agent rents are possible in an optimal contract, depending on the disutility function. Our characterization of expected welfare follows from determining a tight lower bound on the principal’s gains from incentives for each level of expected agent rents. This lower bound turns out to be increasing in the expected rents, and convex. In other words, the principal is guaranteed at least a certain share of the expected efficiency improvements associated with optimal incentive contracting, and we show that the guaranteed share increases with the size of the

improvements.

We show how the guarantee on the principal’s expected gains from incentives depends on the distribution of innate costs. When the innate cost is uniformly distributed, the guarantee on the principal’s expected gains is exactly the size of agent expected rents; in other words, the principal is guaranteed at least half the efficiency gains from incentive contracting. More generally, we provide sufficient conditions on the distribution of innate costs for the guarantee to be greater than one half, and conditions for the guarantee to be less (i.e., for the principal to obtain less than half of the efficiency gains for some realization of agent preferences).

At a conceptual level, the value in obtaining “robust predictions” on welfare in our environment is related to a broader interest in the theory literature for obtaining robust predictions on economic variables. Notably, work such as Bergemann and Morris (2013, 2016) and Bergemann, Brooks and Morris (2015, 2017) explore the predictions that can be made by an outside observer to an interaction, given information on certain fundamentals, but lacking other pertinent details. The pertinent details in these papers relate to the information structure — players’ information on the payoff-relevant state or payoff types, and where relevant their higher-order beliefs.² An important part of their motivation is that, in many settings, “the information structure will generally be very hard [for an outsider] to observe, as it is in the agents’ minds and does not necessarily have an observable counterpart” (Bergemann and Morris, 2013, p 1252). Our motivation is similar, although the economic objects are different. Our interest is in contracting settings where certain information, especially the distribution of innate costs, may be readily observed (or at least inferred from data); at the same time other information, especially regarding the agent’s preferences for effort, is not.

The value for robust predictions in our particular setting relate to a number of applications. Our predictions are of interest in the context of public-sector reform as discussed above, where the previous mode of production was government provision, usually associated with weak incentives to produce at low costs.³ The introduction of incentives is also of interest in empirical work on procurement and regulation. For instance, Gagnepain and Ivaldi (2002) study data on contracts for transportation services written by local municipalities in France, with a quarter of firms subject to cost-plus contracts. Abito (2017) studies electric utilities subject to rate-of-return regulation. One aim of these

²Interest in making robust predictions is clearly more widespread in the theory literature. An example is Segal and Whinston (2003), who determine predictions on outcomes that hold across a broad class of contracting games with a single principal and many agents.

³Public sector reform also led to the introduction of explicit incentives for top executives at state-owned enterprises. Examples include reforms in China (see Mengistae and Xu, 2004), and in New Zealand (see Scott, Bushnell and Sallee, 1990).

studies (as well as the empirical literature on procurement and regulation more broadly) is counterfactual analysis on the introduction of optimal incentives. A key conceptual difference to this paper is that their analysis is informed by data on costs in settings *both* absent and with incentives (for instance, Gagnepain and Ivaldi’s analysis is informed by data on both cost-plus and high-powered “fixed price” contracts). Their analysis also leverages functional form assumptions on the disutility of effort. Another setting where incentives can be freshly introduced is in labor contracts; for instance, Lazear (2000) documents the effects of a transition from low-powered fixed-wage contracts to piece-rate incentive schemes.⁴

The rest of this paper is as follows. Section 2 introduces the cost-based procurement model, and Section 3 provides an analysis of optimal contracting in this model. Section 4 derives our characterization of expected welfare under optimal contracts. Section 5 then shows how the set of feasible expected payoffs depends on the distribution of innate costs, as well as outlining an application to managerial compensation. Section 6 discusses related literature before Section 7 concludes. Proofs not in the main text are contained in the Appendix.

2 The model

The procurement model. We introduce our ideas in a standard procurement framework that is a simplified version of Laffont and Tirole (1986, 1993; henceforth, LT). The model we consider has been popular in the literature, see for instance Rogerson (2003) and Chu and Sappington (2007).

The principal is responsible for procuring a fixed quantity of a good from an agent who is the supplier. We normalize the quantity to a single unit. The principal aims to procure this unit while minimizing total payments to the agent.

The agent is associated with an “innate cost” β , and a cost-reduction technology. The latter is characterized by a disutility function $\psi : \mathbb{R} \rightarrow \mathbb{R}_+$. If the agent exerts effort e to reduce costs, then he incurs a private disutility $\psi(e)$. This disutility could represent the inconvenience of putting in place measures to lower costs, or could represent physical costs incurred by the agent that are not “direct” costs accounted for in the contract. After effort e , the realized production cost is

⁴Our baseline model is based on that of Laffont and Tirole (1986), where the application is cost-based regulation and procurement. However, the model has often been applied in other settings, especially settings for worker or executive compensation; see Edmans and Gabaix (2011), Edmans, Gabaix, Sadzik and Sannikov (2012), Garrett and Pavan (2012, 2015), and Carroll and Meng (2016). We explain how our analysis can be adapted to these kinds of applications in Section 5.1.

$C = \beta - e \in \mathbb{R}$ (we permit negative values of the realized cost, and discuss robustness of our analysis to this assumption below). While the principal knows the function ψ and observes the realized production cost C , both the innate cost β and the effort e are the agent’s private information.

The environment permits transfers between the principal and agent. Following LT, we adopt the accounting convention that the realized production cost C is paid by the principal. In addition, the agent receives a transfer y . Payoffs are quasi-linear in money, so that the agent’s Bernoulli utility (in case of effort e and transfer y) is $y - \psi(e)$. In case the agent refuses the contract, he does not produce and earns payoff zero. Procurement of the unit is taken to be essential for the principal. Subject to the constraint of ensuring the unit is supplied, the principal’s objective is then to minimize the expectation of total expenditure $y + C$.

The disutility function ψ takes non-negative values and satisfies the following requirements. It is taken to be non-decreasing and convex; with ψ strictly increasing on \mathbb{R}_+ and constant at zero on \mathbb{R}_- . We take ψ to satisfy the Inada condition $\lim_{e \rightarrow +\infty} \{e - \psi(e)\} = -\infty$ and to be Lipschitz continuous. We then let Ψ be the set of all disutility functions ψ satisfying these conditions.

That the agent incurs positive disutility from positive effort ensures that the innate cost β has the intended interpretation — the agent chooses zero effort when incentives are absent. We assume the agent can costlessly inflate the production cost above the innate cost, although this will not occur in equilibrium. Monotonicity and convexity of ψ are standard “shape” restrictions. It is natural to expect that higher effort is more costly (monotonicity), and oftentimes additionally that there are diminishing returns to cost reductions (convexity). Diminishing returns would also imply the Inada condition; this condition will play a role in guaranteeing the existence of efficient and optimal policies. Lipschitz continuity is a technical condition, which, given convexity of ψ , is a restriction on this function only at large values of effort e that will not be chosen in equilibrium.⁵

Note in addition that the agent’s preferences for effort are independent of the innate cost (i.e., ψ does not depend on β). While this assumption has been common in the procurement literature, its applicability would depend on the circumstances at hand. For instance, independence describes well a scenario where the agent’s private information on β relates to the cost of obtaining a fixed input to production, where the quantity of this input does not depend on the amount of effort exerted.

The above conditions on the disutility of effort relax the differentiability assumptions commonly

⁵While we expect the assumption of Lipschitz continuity can be dispensed with, it facilitates application of an appropriate envelope theorem (in particular, Carbajal and Ely, 2013), used in the derivation of the principal’s optimal policy for given ψ .

made in the literature (as well as non-negativity of the third derivative, which is often assumed). Yet, our results can also be shown to hold if we take ψ to be differentiable (and hence, given convexity, continuously differentiable). An example of a differentiable disutility function satisfying our conditions is where, for a constant $\bar{e} > 1$, $\psi(e) = (1/2)e^2$ for all $e \in (0, \bar{e})$, and $\psi(e) = \bar{e}e - \bar{e}^2/2$ for all $e > \bar{e}$ (see footnote 24 of Garrett and Pavan, 2012, for the same example).

The agent's innate cost β is drawn from a cdf F that is twice continuously differentiable, with density f . We take F to have full support on a bounded interval $[\underline{\beta}, \bar{\beta}]$, where it seems natural to require $\underline{\beta} > 0$. Finally, throughout we assume that $F(\beta)/f(\beta)$ is strictly increasing (equivalently, F is strictly log concave) and Lipschitz continuous, denoting its first derivative by $h(\beta)$.

Since our view is that the analyst knows the distribution of innate costs F , the above assumptions can at least be verified on a case-by-case basis. Log concavity of F has frequently been a restriction in the literature, often justified by a claim that many commonly-considered distributions satisfy this property.

The timing of the game is then the same as in LT. First, the agent learns his private type β , drawn from F . Then the principal offers a mechanism, which prescribes payments to the agent as a function of any messages sent by the agent and the realized cost, which is observable and contractible. Next, the agent determines whether to accept the mechanism. If he does not, the agent earns payoff zero. If he does accept, then he sends a message to the principal, and then makes his effort choice. The production cost is realized, and the principal makes a payment to the agent as prescribed by the mechanism.

Without loss of generality, we can consider incentive-compatible and individually-rational direct mechanisms. The agent makes a report of his type $\hat{\beta}$ to the mechanism. The mechanism then prescribes a “production cost target” $C(\hat{\beta})$. If the agent reports his innate cost β truthfully, then meeting the cost target requires effort $e(\beta) = \beta - C(\beta)$, which can therefore be understood as the effort recommendation of the mechanism for type β . If the agent achieves the target — i.e., $C = C(\hat{\beta})$ — then he is paid $y(\hat{\beta})$. Otherwise, if $C \neq C(\hat{\beta})$, the payment to the agent is negative. Since the mechanism is individually rational, a choice $C \neq C(\hat{\beta})$ is never optimal for the agent. This observation is enough to transform the principal's problem from one of both moral hazard and adverse selection into one of only adverse selection.

Objective of the analysis. The aim of our analysis is to understand the payoff implications of introducing incentive contracts. As discussed in the Introduction, we consider an analyst who under-

stands that the cost-based procurement model above is the correct description of the environment, and has a reliable prior belief F regarding the innate cost β . However, she does not know the agent’s preferences for effort, only that they are described by a function in Ψ . She *does know* that the principal, who eventually designs and implements an incentive contract to minimize the principal’s expected total payment to the agent, has the same distribution F in mind for the innate cost, will know the disutility function ψ precisely, and will choose mechanisms optimally (i.e., to minimize the total expected payments under the mechanism). We ask, what expected payoff implications does the analyst consider possible?

3 Preliminaries

Analysis of the principal’s contracting problem. We begin by extending analysis familiar from LT to our environment with more permissive restrictions on ψ . Let $\partial_- \psi$ denote the left-derivative of ψ . For each innate cost β and effort $e \in \mathbb{R}$, we write the “virtual gains from incentives” as

$$VG(e, \beta) = e - \psi(e) - \frac{F(\beta)}{f(\beta)} [\partial_- \psi](e), \quad (1)$$

leaving the dependence of VG on ψ and F implicit. If the mechanism is optimally chosen to implement an effort policy $e(\cdot)$, then the principal’s expected total payment to the agent is

$$\mathbb{E} \left[\tilde{\beta} - VG \left(e \left(\tilde{\beta} \right), \tilde{\beta} \right) \right].$$

Minimizing this expression pointwise by choice of effort, we obtain the following.

Proposition 1 *Any effort policy $e^*(\cdot)$ for an optimal mechanism solves, for almost all innate costs β ,*

$$W(\beta) = \max_e VG(e, \beta).$$

Optimal effort policies $e^(\cdot)$ are essentially unique and nonincreasing. Moreover, $[\partial_- \psi](e^*(\beta)) < 1$ for almost all β .*

The result shows that there is an optimal effort policy that maximizes virtual gains from incentives pointwise; also, the optimal policy is essentially unique (in what follows, we restrict attention to the version of the optimal policy $e^*(\beta)$ that maximizes virtual gains at all values of β , not merely almost

all). In other words, the “first-order” or “relaxed program” approach to solving the design problem is established to be valid. While such a result is readily anticipated from earlier work (including LT), the result is obtained under weaker conditions than usually assumed. We rely on the envelope result by Carbajal and Ely (2013) to extend application to non-differentiable functions ψ .⁶ Because the first-order approach is valid, no additional restrictions on the shape of ψ are needed to justify restriction to deterministic effort policies (see Strausz, 2006, for this observation in a related model).

The properties obtained for optimal effort $e^*(\cdot)$ follow from examining the virtual gains $VG(e, \beta)$. The logic is familiar from earlier analyses (although the argument must be extended to our more general setting which admits non-differentiable ψ). Distorting effort downwards reduces the rents the agent can expect in an incentive-compatible and individually-rational mechanism. The effect is largest for those agents with the highest innate costs. The reason is perhaps most easily seen by observing that the rents obtained in an optimal mechanism by each innate cost β are given by

$$\int_{\beta}^{\bar{\beta}} [\partial_- \psi](e^*(x)) dx,$$

i.e., the effort policy at given values of the innate cost affect the rents obtained for all lower values.

Defining the analyst’s problem. We now define the objects of interest for the analyst: the principal and agent expected payoffs under an optimal mechanism. Given a cdf F for innate costs satisfying the restrictions of the model set-up, and for any $\psi \in \Psi$, the principal implements an optimal mechanism with essentially unique effort $e^*(\cdot)$. Agent expected rents are then

$$R(\psi; F) \equiv \mathbb{E} \left[\frac{F(\tilde{\beta})}{f(\tilde{\beta})} [\partial_- \psi](e^*(\tilde{\beta})) \right] \quad (2)$$

while

$$G(\psi; F) = \mathbb{E} [W(\tilde{\beta})]$$

denotes the principal’s “expected gains from incentives” (making the dependence of R and G on ψ and F explicit).

⁶One might be tempted to believe that precisely the same analysis as usually performed when ψ is differentiable should carry through, given that a convex disutility function ψ is differentiable except at countably many points. The difficulty, however, is that effort is endogenous, since it is chosen by the principal, and hence may be chosen at kinks in the disutility with positive probability (in spite of the continuous distribution of innate costs). As Carbajal and Ely point out, this necessitates alternative arguments.

From the analyst's perspective, the disutility function ψ is uncertain and will be determined by nature's randomizations over Ψ . While the analyst views the disutility function as a random variable, say $\tilde{\psi}$, the principal will perfectly learn its realization before offering an optimal mechanism. Our interest will be in characterizing, for each F , the set

$$\mathcal{U} \equiv \left\{ \left(\mathbb{E} \left[R \left(\tilde{\psi}; F \right) \right], \mathbb{E} \left[G \left(\tilde{\psi}; F \right) \right] \right) \in \mathbb{R}_+^2 : \tilde{\psi} \text{ is a random variable with realizations in } \Psi \right\}.$$

4 Analysis

Preliminary observations on the analyst's problem. We begin by determining the value of rents that the agent can expect to obtain in an optimal mechanism. Proposition 1 implies that, irrespective of $\psi \in \Psi$, expected rents satisfy $R(\psi; F) < \bar{R} \equiv \int_{\underline{\beta}}^{\bar{\beta}} F(\beta) d\beta$. Similarly, when nature randomizes over disutilities, $\mathbb{E} \left[R \left(\tilde{\psi}; F \right) \right] < \bar{R}$. We can conclude that the set of feasible agent rents can be no larger than $[0, \bar{R})$; and indeed it is easy to verify that any level of rents in this set can occur under optimal contracting for *some* disutility $\psi \in \Psi$.⁷

Given F , our characterization of \mathcal{U} will then follow from determining a function

$$G^{\text{inf}}(R) \equiv \inf_{\psi \in \Psi} \{G(\psi; F) : \psi \in \Psi, R(\psi; F) = R\}$$

on $[0, \bar{R})$. We show below that $G^{\text{inf}}(\cdot)$ is convex over the relevant domain. This function then defines the lower boundary of the set \mathcal{U} (it gives the infimal expected gains from incentives for each level of expected agent rents). Convexity of $G^{\text{inf}}(\cdot)$ implies that this boundary for \mathcal{U} can be determined without reference to randomizations by nature over disutilities ψ .

Consider then the case where ψ and F are such that $R(\psi; F) = 0$. Given that $\partial_- \psi$ is strictly positive at positive effort values, we deduce that the agent exerts effort zero with probability one. Hence, $G(\psi; F) = 0$, and this holds irrespective of $\psi \in \Psi$. Our interest then is to determine the expected gains from incentives when the expected agent rents R are in $(0, \bar{R})$.

Finally, note that while, for each level of agent expected rent $R \in (0, \bar{R})$, $G^{\text{inf}}(R)$ defines the infimum

⁷One way to see this is to consider disutility functions that are quadratic over the relevant range, i.e. with $\psi(e) = \frac{k}{2}e^2$ over $[0, \bar{e}]$ for some $\bar{e} > 1/k$.

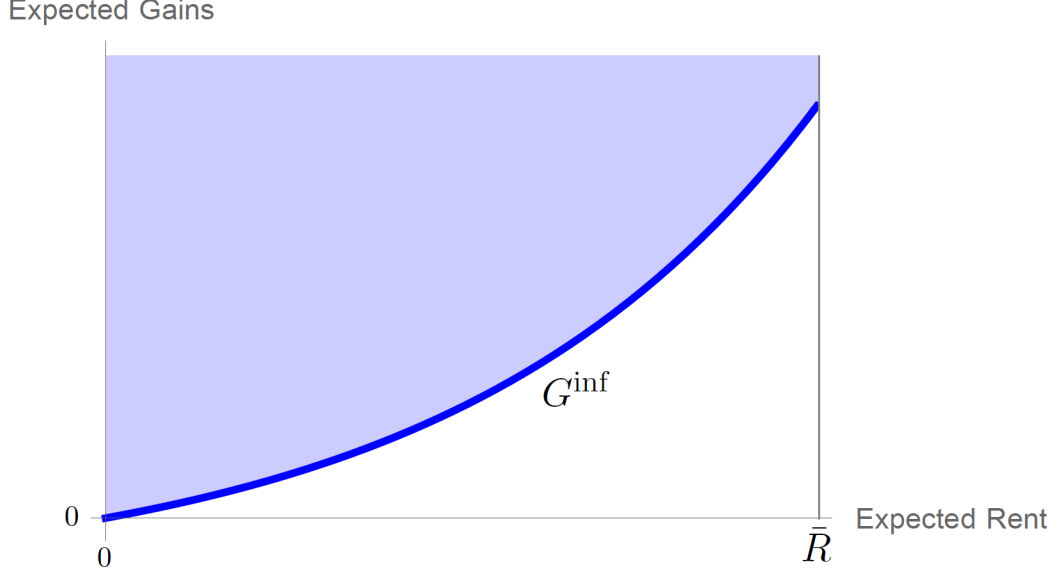


Figure 1: Region (shaded blue) of expected gains from incentives $\mathbb{E} \left[G \left(\tilde{\psi}; F \right) \right]$ and expected agent rents $\mathbb{E} \left[R \left(\tilde{\psi}; F \right) \right]$ for possible random disutility functions $\tilde{\psi}$ taking values in Ψ .

of expected gains from incentives, any higher level of gains from incentives can occur. We are able to establish this straightforwardly, by permitting nature to randomize over disutility functions (we formalize this in Corollary 3 below).

Before continuing, and anticipating what is to follow, it may be useful to consider a graphical summary of the above observations. Figure 1 illustrates the possible shape of the expected payoff region, which depends on the distribution of innate costs F .

Main arguments. A key step in determining $G^{\text{inf}}(R)$ (given the innate cost distribution F) is to recognize that the virtual gains from incentives can be represented by an envelope formula. Given F and ψ , the virtual gains are $W(\beta) = \max_e VG(e, \beta)$. Because ψ is Lipschitz, and because F/f is differentiable and Lipschitz, the conditions for the envelope theorem of Milgrom and Segal (2002) are satisfied. We can conclude that

$$W(\beta) = W(\bar{\beta}) + \int_{\beta}^{\bar{\beta}} h(s) [\partial_- \psi](e^*(s)) ds, \quad (3)$$

where recall $h(\beta) = \frac{d}{d\beta} \left[\frac{F(\beta)}{f(\beta)} \right]$. After integration by parts, we have

$$\begin{aligned} G(\psi; F) &= \mathbb{E} \left[W(\tilde{\beta}) \right] \\ &= W(\bar{\beta}) + \mathbb{E} \left[\frac{F(\tilde{\beta})}{f(\tilde{\beta})} h(\tilde{\beta}) [\partial_- \psi](e^*(\tilde{\beta})) \right]. \end{aligned} \quad (4)$$

Note then that $W(\bar{\beta})$ is non-negative. That expected agent rents are given by (2) suggests such rents should be informative about the value $G(\psi; F)$, even without knowledge of ψ . From Proposition 1, we may view $[\partial_- \psi](e^*(\cdot))$ as non-increasing and taking values in the unit interval. This suggests determining a lower bound on the expected gains from incentives, given expected agent rents, as the value of the following problem.

Problem I. *Let Γ be the set of functions $\gamma : [\underline{\beta}, \bar{\beta}] \rightarrow [0, 1]$ such that γ is non-increasing. For any F satisfying the conditions of the model set-up, any $R \in (0, \bar{R})$, determine*

$$Z^*(R) = \min_{\{\gamma \in \Gamma : \int_{\underline{\beta}}^{\bar{\beta}} F(s) \gamma(s) ds = R\}} \int_{\underline{\beta}}^{\bar{\beta}} F(s) h(s) \gamma(s) ds. \quad (5)$$

We establish below that the minimum in this problem is attained. Because $[\partial_- \psi](e^*(\cdot))$ is in Γ for an optimal effort policy e^* , we can conclude that $Z^*(R) \leq G^{\text{inf}}(R)$ for all $R \in (0, \bar{R})$ (to see this, compare Equation (5) to Equation (4)).

To solve Problem I, we can formulate a Lagrangian with the rent constraint $\int_{\underline{\beta}}^{\bar{\beta}} F(s) \gamma(s) ds = R$. This is

$$\begin{aligned} \mathcal{L} &= \int_{\underline{\beta}}^{\bar{\beta}} F(s) h(s) \gamma(s) ds + \lambda \left(R - \int_{\underline{\beta}}^{\bar{\beta}} F(s) \gamma(s) ds \right) \\ &= \lambda R + \int_{\underline{\beta}}^{\bar{\beta}} F(s) (h(s) - \lambda) \gamma(s) ds, \end{aligned} \quad (6)$$

where $\lambda \in \mathbb{R}$ is the multiplier on the constraint. The Lagrangian in Equation (6) fails to account for the requirement that γ be non-increasing. We adopt the ironing technique in Myerson (1981), which involves rewriting the Lagrangian in a more convenient form. Let $\phi(\beta; \lambda) = F(\beta) (h(\beta) - \lambda)$,

and let $\Phi(\beta; \lambda) = \int_{\underline{\beta}}^{\bar{\beta}} \phi(s; \lambda) ds$. Let $M(\cdot; \lambda)$ be the convex hull of $\Phi(\cdot; \lambda)$.⁸ Note that $\Phi(\cdot; \lambda)$ and $M(\cdot; \lambda)$ are Lipschitz continuous, with Lipschitz constant equal to $\max_{\beta \in [\underline{\beta}, \bar{\beta}]} |\phi(\beta; \lambda)|$. Then denote by $m(\beta; \lambda)$ the derivative of $M(\beta; \lambda)$ with respect to β , which is defined except at possibly countably many points. Extend $m(\cdot; \lambda)$ to all of $[\underline{\beta}, \bar{\beta}]$ by right continuity. Note then that, since $M(\cdot; \lambda)$ is convex, $m(\cdot; \lambda)$ is non-decreasing.

Integrating by parts,

$$\begin{aligned} \int_{\underline{\beta}}^{\bar{\beta}} (\phi(s; \lambda) - m(s; \lambda)) \gamma(s) ds &= \gamma(s) (\Phi(s; \lambda) - M(s; \lambda)) \Big|_{\underline{\beta}}^{\bar{\beta}} \\ &\quad - \int_{\underline{\beta}}^{\bar{\beta}} (\Phi(s; \lambda) - M(s; \lambda)) d\gamma(s) \\ &= - \int_{\underline{\beta}}^{\bar{\beta}} (\Phi(s; \lambda) - M(s; \lambda)) d\gamma(s). \end{aligned}$$

Integration by parts is justified because $\Phi(s; \lambda) - M(s; \lambda)$ and $\gamma(s)$ are functions of bounded variation (in s), and because $\Phi(s; \lambda) - M(s; \lambda)$ is continuous (in s).⁹ The second equality follows because $\Phi(\underline{\beta}; \lambda) = M(\underline{\beta}; \lambda)$ and $\Phi(\bar{\beta}; \lambda) = M(\bar{\beta}; \lambda)$.

Hence, we can rewrite the Lagrangian as

$$\begin{aligned} \mathcal{L} &= \lambda R + \int_{\underline{\beta}}^{\bar{\beta}} \phi(s; \lambda) \gamma(s) ds \\ &= \lambda R + \int_{\underline{\beta}}^{\bar{\beta}} m(s; \lambda) \gamma(s) ds - \int_{\underline{\beta}}^{\bar{\beta}} (\Phi(s; \lambda) - M(s; \lambda)) d\gamma(s). \end{aligned} \tag{7}$$

Our argument will proceed by considering minima of the Lagrangian, for each $\lambda \in \mathbb{R}$, over non-increasing functions $\gamma : [\underline{\beta}, \bar{\beta}] \rightarrow [0, 1]$. Note that there exist at most countably many open intervals on which $\Phi(s; \lambda) \neq M(s; \lambda)$ (this follows from the aforementioned continuity of $\Phi(\cdot; \lambda)$ and $M(\cdot; \lambda)$). On these intervals, we have $\Phi(s; \lambda) > M(s; \lambda)$. Since γ is non-increasing, we thus have

$$\int_{\underline{\beta}}^{\bar{\beta}} (\Phi(s; \lambda) - M(s; \lambda)) d\gamma(s) \leq 0,$$

with equality if γ is constant on the aforementioned intervals. Therefore, if we find a non-increasing

⁸This is given by $M(\beta; \lambda) = \min \{ \omega \Phi(r_1; \lambda) + (1 - \omega) \Phi(r_2; \lambda) \mid r_1, r_2 \in [\underline{\beta}, \bar{\beta}], \omega \in [0, 1], \text{ and } \omega r_1 + (1 - \omega) r_2 = \beta \}$; that is $M(\cdot; \lambda)$ is the largest convex function such that $M(\cdot; \lambda) \leq \Phi(\cdot; \lambda)$ on $[\underline{\beta}, \bar{\beta}]$.

⁹Here the integrals are Lebesgue-Stieltjes integrals, and we use the most general form of the usual integration by parts result, as can be stated for such integrals.

function $\gamma : [\underline{\beta}, \bar{\beta}] \rightarrow [0, 1]$ that minimizes $\int_{\underline{\beta}}^{\bar{\beta}} m(s; \lambda) \gamma(s) ds$ and is constant on the above intervals, it minimizes the value of the Lagrangian (for fixed λ). These arguments imply that a solution to Problem I is obtained if we find a solution to the following.

Problem II. Fix F satisfying the conditions of the model set-up, and consider any $R \in (0, \bar{R})$. Find a scalar $\lambda \in \mathbb{R}$ and a function $\bar{\gamma}_\lambda : [\underline{\beta}, \bar{\beta}] \rightarrow [0, 1]$ that, given λ , (a) minimizes, over measurable functions $\gamma : [\underline{\beta}, \bar{\beta}] \rightarrow [0, 1]$,

$$\int_{\underline{\beta}}^{\bar{\beta}} m(s; \lambda) \gamma(s) ds, \quad (8)$$

(b) is constant on the intervals with $\Phi(s; \lambda) \neq M(s; \lambda)$, and (c) is such that $\int_{\underline{\beta}}^{\bar{\beta}} F(s) \bar{\gamma}_\lambda(s) ds = R$.

We then establish the following result.

Proposition 2 Fix F satisfying the conditions of the model set-up, and consider any $R \in (0, \bar{R})$. A solution $(\lambda, \bar{\gamma}_\lambda)$ to Problem II exists. Hence a solution $\gamma^* : [\underline{\beta}, \bar{\beta}] \rightarrow [0, 1]$ to the minimization in Problem I exists, with $\gamma^* = \bar{\gamma}_\lambda$. There is a solution to Problem I for which the following is true. There are two cut-offs β_l and β_u , with $\underline{\beta} \leq \beta_l \leq \beta_u \leq \bar{\beta}$, such that $\gamma^*(\beta) = 1$ on $[\underline{\beta}, \beta_l)$, $\gamma^*(\beta)$ is constant and strictly between zero and one on (β_l, β_u) , and $\gamma^*(\beta) = 0$ on $(\beta_u, \bar{\beta}]$.

The proof proceeds as follows. First, for each λ , we can determine candidate solutions $\bar{\gamma}_\lambda$ to Problem II that minimize (8) (as required by Part (a) of Problem II). We may put $\bar{\gamma}_\lambda(\beta) = 1$ if $m(\beta; \lambda) < 0$ and $\bar{\gamma}_\lambda(\beta) = 0$ if $m(\beta; \lambda) > 0$. In minimizing (8), there is no loss in having $\bar{\gamma}_\lambda(\beta)$ take the same constant value wherever $m(\beta; \lambda) = 0$, and indeed this constant value can be anything in $[0, 1]$ while attaining the minimum. Note then that $m(\cdot; \lambda)$ is non-decreasing, so there is at most an interval over which $m(\beta; \lambda) = 0$.¹⁰ Note also that, on any interval of values β with $\Phi(\beta; \lambda) > M(\beta; \lambda)$, the function $m(\cdot; \lambda)$ is constant, so $\bar{\gamma}_\lambda(\cdot)$ is set constant on such an interval. We have thus constructed a non-increasing candidate solution to Problem II, $(\lambda, \bar{\gamma}_\lambda)$.

The result in the proposition then follows by considering the correspondence $\lambda \mapsto \int_{\underline{\beta}}^{\bar{\beta}} F(s) \bar{\gamma}_\lambda(s) ds$, which maps possible choices of the multiplier λ to expected rents corresponding to candidate solutions as just described. This correspondence is single valued, except at λ such that $m(\beta; \lambda) = 0$ over an interval of values β with positive length (in such cases, $\int_{\underline{\beta}}^{\bar{\beta}} F(s) \bar{\gamma}_\lambda(s) ds$ takes values in a closed

¹⁰One should not, however, conclude that the possibility of such an interval having positive length is non-generic, given that the selection of the multiplier λ is endogenous.

interval). We show in the Appendix that this correspondence is onto all of $(0, \bar{R})$; i.e., for any $R \in (0, \bar{R})$, we can find λ such that Part (c) of Problem II is also satisfied.

Our approach permits further characterization of the lower bound on the expected gain from incentives $Z^*(R)$.

Corollary 1 *The value of Problem I, $Z^*(R)$, is strictly increasing and weakly convex over $(0, \bar{R})$.*

Proof of Corollary 1. That $Z^*(R)$ is strictly increasing can be seen as follows. Consider arbitrary values $R = R^a$ and $R = R^b$ with $R^a > R^b$. If γ^* is a solution to Problem I at R^a , we can pick a non-increasing function $\gamma : [\underline{\beta}, \bar{\beta}] \rightarrow [0, 1]$ which is lower than γ^* , and for which $\int_{\underline{\beta}}^{\bar{\beta}} F(s) \gamma(s) ds = R^b$. (For instance, we can take $\gamma(\beta) = \gamma^*(\beta)$ for β below some threshold, and $\gamma(\beta) = 0$ above it; such γ is non-increasing and $\int_{\underline{\beta}}^{\bar{\beta}} F(s) \gamma(s) ds = R^b$ for an appropriately chosen threshold.) Because $F(\beta) h(\beta)$ is strictly positive for all β , $\int_{\underline{\beta}}^{\bar{\beta}} F(s) h(s) \gamma(s) ds$ must be smaller than $Z^*(R^a)$, which shows that $Z^*(R^b) < Z^*(R^a)$.

To show convexity, pick any $R^a, R^c \in (0, \bar{R})$, with $R^a \neq R^c$, and any $\alpha \in (0, 1)$. Let $R^b = (1 - \alpha)R^a + \alpha R^c$. Let γ^a, γ^c be solutions to Problem I for $R = R^a$ and $R = R^c$ respectively. Then $\gamma^{new} = (1 - \alpha)\gamma^a + \alpha\gamma^c$ satisfies $\int_{\underline{\beta}}^{\bar{\beta}} F(s) \gamma^{new}(s) ds = R^b$, and is non-increasing taking values in the unit interval; properties inherited from γ^a and γ^c . In addition, we have $\int_{\underline{\beta}}^{\bar{\beta}} F(s) h(s) \gamma^{new}(s) ds = (1 - \alpha)Z^*(R^a) + \alpha Z^*(R^c)$. Since γ^{new} is feasible in the minimization of Problem I for $R = R^b$, we have $Z^*(R^b) \leq (1 - \alpha)Z^*(R^a) + \alpha Z^*(R^c)$, which shows that Z^* is convex, as desired. Q.E.D.

There are two cases that are particularly simple to analyze, summarised as follows.

Corollary 2 *Fix F satisfying the conditions of the model set-up, and consider any $R \in (0, \bar{R})$. If $\frac{F(\beta)}{f(\beta)}$ is strictly convex (i.e., $h(\beta) = \frac{d}{d\beta} \left[\frac{F(\beta)}{f(\beta)} \right]$ is strictly increasing), then there is a single value $\beta_l = \beta_u \equiv \beta^*$ such that, for any solution $\gamma^* : [\underline{\beta}, \bar{\beta}] \rightarrow [0, 1]$ to Problem I, $\gamma^*(\beta) = 1$ on $[\underline{\beta}, \beta^*)$ and $\gamma^*(\beta) = 0$ on $(\beta^*, \bar{\beta}]$. If $\frac{F(\beta)}{f(\beta)}$ is instead strictly concave, then $\gamma^*(\beta) = R/\bar{R}$ on $(\underline{\beta}, \bar{\beta})$.*

To understand each case, fix a multiplier λ and function γ^* that together solve Problem II (hence γ^* solves Problem I). In case $\frac{F(\beta)}{f(\beta)}$ is strictly convex, we observe $\phi(\cdot; \lambda)$ crosses zero at most once from below; and it crosses strictly — there is a single value β such that $\phi(\beta; \lambda) = 0$. Hence, a naive minimization of the Lagrangian (6) yields the monotone non-increasing solution characterized in the corollary (i.e., the ironing procedure is unnecessary). In case $\frac{F(\beta)}{f(\beta)}$ is strictly concave, the

requirement that $\int_{\underline{\beta}}^{\bar{\beta}} F(s) \gamma^*(s) ds = R \in (0, \bar{R})$ implies γ^* cannot be constant at one nor at zero. Hence, $\Phi(\cdot; \lambda)$ must be hump-shaped (i.e., first increasing and then decreasing), and $m(\cdot; \lambda)$ must be constant and equal to zero. The reformulated Lagrangian (7) can then be used to observe that γ^* must be constant on $(\underline{\beta}, \bar{\beta})$. Given $\int_{\underline{\beta}}^{\bar{\beta}} F(s) \gamma^*(s) ds = R$, this implies $\gamma^*(\beta) = R/\bar{R}$ on the interval.

Proposition 2 characterizes the lower bound $Z^*(R)$ on the expected gains from incentives for each level of the expected rents in $(0, \bar{R})$. Given a solution γ^* to Problem I, this is $\int_{\underline{\beta}}^{\bar{\beta}} F(s) h(s) \gamma^*(s) ds$. Our next result establishes that this bound is tight.

Proposition 3 *Fix F satisfying the conditions of the model set-up, and fix any $R \in (0, \bar{R})$. For any $\varepsilon > 0$, there exists $\psi \in \Psi$ such that*

$$R(\psi; F) = R$$

and

$$G(\psi; F) < Z^*(R) + \varepsilon.$$

Hence, $G^{\text{inf}}(R) = Z^*(R)$.

The proof of Proposition 3 involves finding disutility functions $\psi \in \Psi$ such that the left derivative of disutility at optimal effort levels, i.e. $[\partial_- \psi](e^*(\cdot))$, approaches a fixed solution γ^* to Problem I.¹¹ We find it easiest to focus on solutions that can be described by cut-offs β_l and β_u , as introduced in Proposition 2. While the Appendix considers the case where the cut-offs in Proposition 2 satisfy $\underline{\beta} < \beta_l < \beta_u$, we consider here, in sequence, the cases with $\underline{\beta} = \beta_l < \beta_u$, and with $\underline{\beta} < \beta_l = \beta_u$ (this exhausts the relevant possibilities). These cases occur for instance when F/f is concave and when F/f is convex, respectively (see Corollary 2 above).

Consider then the case with $\underline{\beta} = \beta_l < \beta_u$, so that the fixed solution to Problem I, γ^* , is constant at $\frac{R}{\int_{\underline{\beta}}^{\beta_u} F(s) ds} \in (0, 1)$ on an interval $(\underline{\beta}, \beta_u)$. We aim to find a disutility function $\psi \in \Psi$ such that, at an optimal effort policy $e^*(\cdot)$, (a) the left derivative of disutility of effort $[\partial_- \psi](e^*(\beta))$ is constant and equal to $\frac{R}{\int_{\underline{\beta}}^{\beta_u} F(s) ds}$ for innate costs β below β_u , and is zero (with zero effort exerted) for higher innate costs, and (b) virtual gains from incentives $VG(e^*(\beta), \beta)$ are equal to zero for $\beta = \beta_u$. For such a disutility function, the agent must obtain expected rents R , and the principal's expected gains from

¹¹Although differentiable functions may be chosen, the paper considers non-differentiable functions to ease exposition.

incentives must equal $Z^*(R)$.¹² To determine an appropriate disutility function, let

$$b = \frac{F(\beta_u) R}{f(\beta_u) \left(\int_{\underline{\beta}}^{\beta_u} F(s) ds - R \right)}$$

and $k > 1$, and put

$$\psi(e) = \begin{cases} 0 & \text{if } e \leq 0 \\ \frac{R}{\int_{\underline{\beta}}^{\beta_u} F(s) ds} e & \text{if } 0 < e \leq b \\ \frac{Rb}{\int_{\underline{\beta}}^{\beta_u} F(s) ds} + k(e - b) & \text{if } e > b \end{cases}$$

Then, an optimal policy for the principal is to specify $e^*(\beta) = b$ for $\beta \in [\underline{\beta}, \beta_u]$, and $e^*(\beta) = 0$ for β above β_u , if any. This shows that the infimum of expected gains from incentives (conditional on expected rents R) is attained.

Note that while we had some discretion in the above construction, certain conditions must be met for the principal's expected gains from incentives to be at the lowest level $Z^*(R)$. Such conditions seem of interest in their own right; they allow us to identify properties of agent preferences associated with limited rent extraction by the principal. To illustrate, suppose that the solution to Problem I, γ^* , is essentially unique (for instance, this is true when F/f is strictly concave, in which case $\beta_u = \bar{\beta}$ in Proposition 2). Given agent expected rents R , the principal obtains expected gains $Z^*(R)$ only if the left derivative of the agent's disutility of effort, $[\partial_- \psi](e^*(\cdot))$, is constant at $\frac{R}{\int_{\underline{\beta}}^{\beta_u} F(s) ds}$ over an interval $(\underline{\beta}, \beta_u)$, and so one can show that optimal effort must be constant on this interval at some value \bar{e} . Since \bar{e} maximizes virtual gains, we must have, for all $\beta \in (\underline{\beta}, \beta_u)$ and all effort levels e :

$$\begin{aligned} & e - \psi(e) - \frac{F(\beta)}{f(\beta)} [\partial_- \psi](e) \\ & \leq \bar{e} - \psi(\bar{e}) - \frac{F(\beta)}{f(\beta)} \frac{R}{\int_{\underline{\beta}}^{\beta_u} F(s) ds}. \end{aligned}$$

This requires, in particular, that the function $\partial_- \psi$ is not increasing too fast at effort levels below \bar{e} , i.e. disutility must not be "too convex" at these levels (we chose the disutility function above to be linear below the optimal effort, thus satisfying this condition).

For the case where $\underline{\beta} < \beta_l = \beta_u \equiv \beta^*$, we consider a sequence of disutility functions $(\psi_n)_{n=1}^{\infty}$. Under

¹²Conditions (a) and (b) are not only sufficient for this to be true, but will also be necessary provided that the solution γ^* to Problem I is essentially unique (e.g., if F/f is strictly concave). This can be seen from Equations (3), (4) and (5) above.

an optimal mechanism for the n^{th} disutility function of the sequence, the agent will exert positive effort for any innate cost below some threshold β_n , but zero effort for any higher innate cost. When positive effort is chosen, the left derivative of disutility will be close to one; precisely, we will ensure it is equal to $1 - \frac{\eta}{n}$ for a small but positive value η . In order that, for every n , the expected rent is equal to R , we will require (recalling Equation (2) for expected rents) that

$$\int_{\underline{\beta}}^{\beta_n} F(x) \left(1 - \frac{\eta}{n}\right) dx = R.$$

Taking η small enough, this equation determines a decreasing sequence $(\beta_n)_{n=1}^{\infty}$ in $(\beta^*, \bar{\beta})$, convergent to β^* , as well as a strictly positive sequence $(b_n)_{n=1}^{\infty}$ with

$$b_n = \frac{F(\beta_n)}{f(\beta_n)} \left(\frac{n}{\eta} - 1\right).$$

The latter is used to define disutility functions

$$\psi_n(e) \equiv \begin{cases} 0 & \text{if } e \leq 0 \\ \left(1 - \frac{\eta}{n}\right) e & \text{if } 0 < e \leq b_n \\ \left(1 - \frac{\eta}{n}\right) b_n + k(e - b_n) & \text{if } e > b_n \end{cases}$$

for some $k > 1$, and for each positive integer n . For each n , ψ_n belongs to Ψ , and an optimal mechanism features effort b_n for innate costs below the threshold β_n ; effort for innate costs above β_n is zero. We thus obtain $R(\psi_n; F) = R$ for each n , and can verify that

$$G(\psi_n; F) \rightarrow \int_{\underline{\beta}}^{\bar{\beta}} F(s) h(s) \gamma^*(s) ds = Z^*(R)$$

as $n \rightarrow +\infty$.

Note that the positive effort values in the above construction (set equal to b_n for each n) grow without bound as the sequence progresses. While there is some discretion in the choice of sequence $(\psi_n)_{n=1}^{\infty}$ that approaches the infimum of gains from incentives, unbounded effort proves a necessary feature. This is formalized in the following result.

Result 1. *Fix F satisfying the conditions of the model set-up, and consider any $R \in (0, \bar{R})$. Suppose that there is an essentially unique solution to Problem I, and a cut-off β^* such that $\gamma^*(\beta) = 1$ if*

$\beta < \beta^*$ and $\gamma^*(\beta) = 0$ if $\beta > \beta^*$ (an example is where F/f is strictly convex). Consider a sequence $(\psi_n)_{n=1}^\infty$, with $R(\psi_n; F) \rightarrow R$, and $G(\psi_n; F) \rightarrow G^{\text{inf}}(R)$, and let $(e_n^*(\cdot))_{n=1}^\infty$ be a sequence of effort policies maximizing virtual gains. For any $\beta < \beta^*$, $e_n^*(\beta) \rightarrow \infty$.

The logic of Result 1 can be explained as follows. Because $G(\psi_n; F) \rightarrow G^{\text{inf}}(R)$, we must have that, far enough along the sequence, most types $\beta < \beta^*$ are assigned optimal effort, denoted $e_n^*(\beta)$ say, with the left derivative of the disutility $[\partial_- \psi_n](e_n^*(\beta))$ close to one, while for most types $\beta > \beta^*$, $[\partial_- \psi_n](e_n^*(\beta))$ must be close to zero. Recall that virtual gains for type β are given by

$$e_n^*(\beta) - \psi_n(e_n^*(\beta)) - \frac{F(\beta)}{f(\beta)} [\partial_- \psi_n](e_n^*(\beta)).$$

This must be non-negative, in particular, when $[\partial_- \psi_n](e_n^*(\beta))$ is close to one, which necessitates the surplus from effort $e_n^*(\beta) - \psi_n(e_n^*(\beta))$ being sufficiently large. This can be true only if either $e_n^*(\beta)$ is large, or if the marginal disutility of effort ψ' (wherever it is defined) takes values sufficiently below one over a range of effort values below $e_n^*(\beta)$. However, the proof, in essence, shows that taking ψ' too small across a range of values e below $e_n^*(\beta)$ contradicts the optimality of $e_n^*(\beta)$ in the maximization of virtual gains.

Result 1 speaks to cases where the analyst knows efficient effort levels are bounded; say, because efficient cost realizations would not be negative. Such information can be used to obtain a higher lower bound on the gains from incentives, for each value of the expected rents R . Our approach of entertaining all possible effort values simplifies the analysis, especially in the practical sense that the analyst would otherwise need to contemplate how large potential cost reductions may be. Of course, in other cases, such as when $\frac{F(\beta)}{f(\beta)}$ is concave, any sufficiently large bound on efficient effort does not affect the characterization of $G^{\text{inf}}(R)$. This is because the infimal gains from incentives can be (exactly) attained, with the principal's optimal effort policy bounded, as argued above.

As noted above, the function $G^{\text{inf}}(R)$ is a lower boundary for the region of possible expected gains, and any higher expected gains are possible. We state this result next, permitting nature to randomize over disutility functions in Ψ .

Corollary 3 *Fix F satisfying the conditions of the model set-up. For any $R \in (0, \bar{R})$ and $G > G^{\text{inf}}(R)$, there exists a random variable $\tilde{\psi}$ taking values in Ψ such that $\mathbb{E} \left[G(\tilde{\psi}; F) \right] = G$ and $\mathbb{E} \left[R(\tilde{\psi}; F) \right] = R$.*

Before concluding this section, we translate our characterization of the payoff set into predictions for the principal's expected gains as a fraction of the surplus generated from incentive contracting. Note that $e^*(\beta) - \psi(e^*(\beta))$ is the surplus from optimal incentive contracting for innate cost β when the disutility function is ψ . Then define the expected surplus from incentives by

$$S(\psi; F) \equiv \mathbb{E} \left[e^* \left(\tilde{\beta} \right) - \psi \left(e^* \left(\tilde{\beta} \right) \right) \right] = R(\psi; F) + G(\psi; F).$$

Clearly, for appropriate ψ , $S(\psi; F)$ can take any positive value; it tends to be small when ψ is large, and so the agent is difficult to motivate, and large when the reverse is true. Define then $\alpha(S; F)$, for $S > 0$, to be the infimum of $\frac{\mathbb{E}[G(\tilde{\psi}; F)]}{S}$ over random variables $\tilde{\psi}$ taking values in Ψ with $\mathbb{E} \left[S \left(\tilde{\psi}; F \right) \right] = S$. Thus, $\alpha(S; F)$ is the infimum of the share of surplus that the principal secures given the expected surplus is equal to S . Finally, let $R^*(S)$ solve $R + G^{\text{inf}}(R) = S$ if a solution $R \in (0, \bar{R})$ exists (i.e., if $S < \bar{R} + \lim_{R' \rightarrow \bar{R}} G^{\text{inf}}(R')$) and let $R^*(S) = \bar{R}$ otherwise. Then the following is true.

Result 2. *Fix F satisfying the conditions of the model set-up. If $R^*(S) < \bar{R}$, then*

$$\alpha(S; F) = \frac{\frac{G^{\text{inf}}(R^*(S))}{R^*(S)}}{1 + \frac{G^{\text{inf}}(R^*(S))}{R^*(S)}}.$$

If instead $R^(S) = \bar{R}$, we have*

$$\alpha(S; F) = 1 - \frac{\bar{R}}{S}.$$

Hence, using that G^{inf} is convex (by Corollary 1), $\alpha(S; F)$ is non-decreasing in S .

The result thus states that the larger the surplus generated from incentive contracting, the larger the fraction of surplus the principal is guaranteed.

5 Properties of the payoff region

We now turn to the question of the magnitude of the gains from incentives in relation to agent rents. Our first result in this regard builds on the following observation. When F is any uniform distribution, h is constant and equal to one (since $F(\beta) / f(\beta) = \beta - \underline{\beta}$), and so $G^{\text{inf}}(R) = R$ for all $R \in (0, \bar{R})$. In other words, when the expected surplus from incentive contracting is not too large, the smallest share of this surplus that the principal may earn is one half ($\alpha(S; F) = 1/2$ for $S < 2\bar{R}$).

We show the following.

Corollary 4 *Fix a distribution F satisfying the conditions of the model set-up.*

1. *If $\frac{F(\beta)}{f(\beta)}$ is concave and $\mathbb{E}[\tilde{\beta}] \geq \frac{\beta+\bar{\beta}}{2}$, then $G^{\text{inf}}(R) \leq R$ for all $R \in (0, \bar{R})$; the inequality is strict if either concavity is strict or if $\mathbb{E}[\tilde{\beta}] > \frac{\beta+\bar{\beta}}{2}$.*
2. *If $\frac{F(\beta)}{f(\beta)}$ is convex, and if $\mathbb{E}[\tilde{\beta}|\tilde{\beta} \leq \beta] \leq \frac{\beta+\bar{\beta}}{2}$ for all $\beta \in (\underline{\beta}, \bar{\beta}]$, then $G^{\text{inf}}(R) \geq R$ for all $R \in (0, \bar{R})$; the inequality is strict if either convexity is strict or if $\mathbb{E}[\tilde{\beta}|\tilde{\beta} \leq \beta] < \frac{\beta+\bar{\beta}}{2}$ for all $\beta \in (\underline{\beta}, \bar{\beta}]$.*

Part 1 of this result implies that, if F is symmetric, while F/f is concave, then the infimum of the expected gains from incentives for a given level of agent rents is less than these rents. The result is also informative about asymmetric distributions. For instance, provided F/f is concave, the mean of the innate costs being above the midpoint $\frac{\beta+\bar{\beta}}{2}$ is sufficient to conclude $G^{\text{inf}}(R) \leq R$. The condition is thus a sense in which the distribution is negatively skewed. The reason for the result is related to the observation that, when innate costs are concentrated at higher values, the principal's optimal policy, for a fixed disutility function, calls for relatively small distortions for high innate costs. In particular, the principal's policy calls for positive effort, even when the surplus generated from this effort is relatively small. In turn, this permits the agent to earn high expected rents even for disutility functions that permit only relatively small increases in surplus through cost-reducing effort. That the agent obtains high rents when the principal specifies positive effort at high innate costs follows from a version of the well-known envelope condition: the rents of type β in an incentive-compatible mechanism implementing effort policy $e(\cdot)$ are $\int_{\beta}^{\bar{\beta}} [\partial_{-}\psi](e(s)) ds$, with $\partial_{-}\psi$ a non-decreasing function.

Next, to understand better when Corollary 4 applies, consider when F/f is convex or concave. Assuming for a moment that F is thrice differentiable, we have that F/f is strictly concave over $[\underline{\beta}, \bar{\beta}]$ if, for all β ,

$$f'(\beta) > \frac{F(\beta)}{f(\beta)^2} \left(2f'(\beta)^2 - f''(\beta)f(\beta) \right)$$

while F/f is strictly convex when the reverse inequality holds. Mierendorff (2016) discusses the convexity/concavity over $(1-F)/f$ and gives an analogous condition. Evaluating this condition permits one to verify the following examples.

Example 1. Let $k \in (0, 1)$ and $0 < \underline{\beta} < \bar{\beta}$. The distribution with cdf $F(\beta) = (1 - k) \frac{\beta - \underline{\beta}}{\bar{\beta} - \underline{\beta}} + k \frac{(\beta - \underline{\beta})^2}{(\bar{\beta} - \underline{\beta})^2}$ satisfies the conditions of Part 1 of Corollary 4. The inequality is strict; i.e., $G^{\text{inf}}(R) < R$ for all $R \in (0, \bar{R})$.

Example 2. Let $k \in (0, 1)$ and $0 < \underline{\beta} < \bar{\beta}$. The distribution with cdf $F(\beta) = (1 - k) \frac{\beta - \underline{\beta}}{\bar{\beta} - \underline{\beta}} + k \frac{(\bar{\beta} - \beta)^2 - (\bar{\beta} - \underline{\beta})^2}{(\bar{\beta} - \underline{\beta})^2}$ satisfies the conditions of Parts 2 of Corollary 4. The inequality is strict; i.e., $G^{\text{inf}}(R) > R$ for all $R \in (0, \bar{R})$.

A related question is whether any predictions on the magnitude of the bound $G^{\text{inf}}(R)$ can be made without any restrictions on the cost distributions F . The answer is negative as the following example attests.

Example 3. Consider innate cost distributions with cdf $F(\beta) = \frac{(k(\beta - \underline{\beta}))^{1/k}}{(k(\bar{\beta} - \underline{\beta}))^{1/k}}$ for any $k > 0$. The distribution F satisfies all our conditions, and $\frac{F(\beta)}{f(\beta)} = k(\beta - \underline{\beta})$, so that $h(\beta) = k$. Therefore $G^{\text{inf}}(R) = kR$ for $R \in (0, \bar{R})$; this can be taken arbitrarily large or small with k .

The intuition for Example 3 is much the same as the one provided above in relation to Corollary 4, Part 1. When k is small, the cdf F is convex, and the distribution is concentrated on high values of the innate cost. The principal's optimal policy then asks high effort for high values of the innate cost, even if the surplus generated through effort is small. Conversely, when k is large, the cdf F is concave, and the distribution is concentrated on low values of the innate cost, so the reverse is true: the principal is unwilling to ask high effort for high values of the innate cost, unless the surplus generated through effort is large.

The notion that firms will be ceded little rent when the distribution of the innate cost is concentrated towards lower values perhaps has some support in the empirical literature. Wolak (1994) and Brocas, Chan and Perrigne (2006) find the distribution of the productivity of firms (here, regulated water utilities) is left-skewed; i.e. there are many fairly efficient firms and a tail of a few inefficient ones.¹³ Brocas, Chan and Perrigne suggest that the regulator (in their case, the California Public Utilities Commission) “tends to be cautious in the rents given to firms”. Our result suggests that this is a robust feature of optimal contracting. In particular, our findings suggest that the principal would extract a relatively large share of the surplus in such cases, robustly across different specifications for agent effort preferences.

¹³A similarly skewed distribution is found by Gagnepain and Ivaldi (2002) for urban transportation contracts.

One further perspective on the bound $G^{\text{inf}}(R)$ can be gained by asking how our analysis would differ if it restricted the disutility functions to take a particular functional form. Such comparisons are particularly simple when β is uniformly distributed on $[\underline{\beta}, \bar{\beta}]$ (see Gasmi, Laffont and Sharkey, 1997, and Rogerson, 2003, for this assumption). In particular, suppose innate costs are uniform on an interval $[\underline{\beta}, \bar{\beta}]$ so that the derivative $h(\beta)$ is constant and equal to one. We then have, from Equation (4), that

$$G(\psi; F) = W(\bar{\beta}) + \mathbb{E} \left[\left(\tilde{\beta} - \underline{\beta} \right) [\partial_- \psi] \left(e^* \left(\tilde{\beta} \right) \right) \right].$$

The second term is exactly agent expected rents $R(\psi; F)$ under an optimal mechanism, and this conclusion does not depend on the disutility function $\psi \in \Psi$. Fixing the level of agent expected rents under an optimal contract, when the choice of disutility function is otherwise arbitrary from Ψ , we have $W(\bar{\beta}) = 0$ for some such function ψ . However, functional form restrictions often imply $W(\bar{\beta}) > 0$. That is, given expected rent $R \in (0, \bar{R})$, the principal's expected gains from incentives necessarily exceed R .

To illustrate the above point, consider disutility of effort that is quadratic across the relevant range. This has been a popular choice in applications – see Gasmi, Laffont and Sharkey (1997), Rogerson (2003), and Chu and Sappington (2007). In particular, suppose the analyst restricts attention to disutility of effort given by $\frac{ke^2}{2}$ for some $k > 0$ over the relevant range of effort. We have $W(\bar{\beta}) > 0$ if and only if $k < \frac{1}{\bar{\beta} - \underline{\beta}}$. If $W(\bar{\beta}) > 0$, and if the expected rent of the agent is R , the coefficient on the disutility function must be given by

$$k = \frac{3(\bar{R} - R)}{(\bar{\beta} - \underline{\beta})^2}.$$

In this case, i.e. when $W(\bar{\beta}) > 0$, the expected rent R is strictly greater than $\frac{\bar{\beta} - \underline{\beta}}{6}$. As $R \rightarrow \bar{R}$, we must have $k \rightarrow 0$, and $W(\bar{\beta}) \rightarrow +\infty$. Hence, an analyst who restricts attention to quadratic disutility, reaches the same conclusions as one who considers all functions in Ψ when conditioning on expected rent R below $\frac{\bar{\beta} - \underline{\beta}}{6}$, but different conclusions for higher values of R , with the difference between the expected gains from incentives under quadratic disutility and the lower bound under more general forms growing large as $R \rightarrow \bar{R}$. This is illustrated in Figure 2.

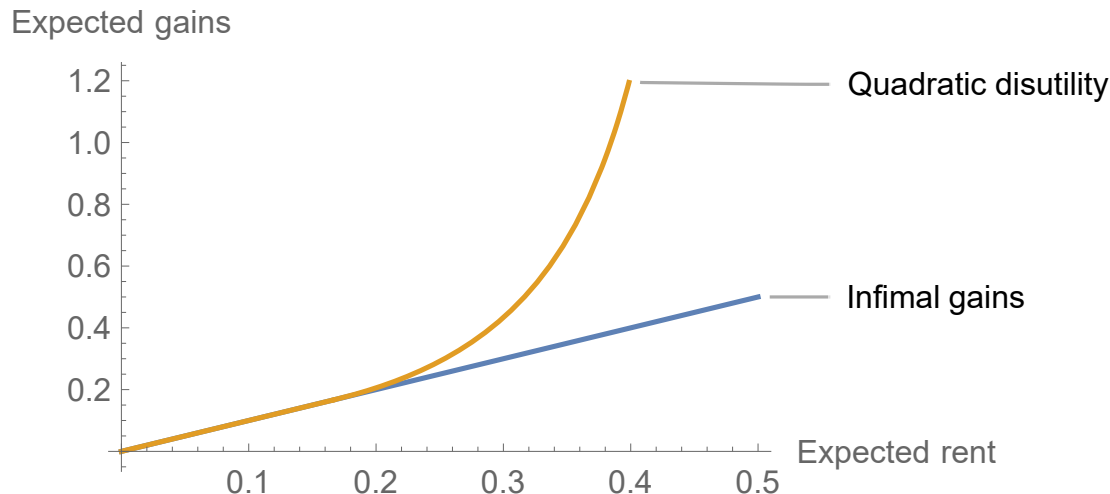


Figure 2: Expected gains from incentives against expected agent rents for F uniform on the unit interval: when disutility function is quadratic (“Quadratic disutility”), and for the infimum over Ψ , G^{inf} (“Infimal gains”).

5.1 Application to managerial compensation

We now discuss how our ideas can be extended models of managerial compensation, observing that the LT model has been put to use in such settings; see Edmans and Gabaix (2011), Edmans, Gabaix, Sadzik and Sannikov (2012), Garrett and Pavan (2012, 2015), and Carroll and Meng (2016). The agent is a manager of the firm who works to generate high output, or cash flows, for the firm. To illustrate, let the agent’s “type” or “innate productivity” θ be drawn from a distribution F , say on $[\underline{\theta}, \bar{\theta}]$, with $0 < \underline{\theta} < \bar{\theta} < +\infty$. This can be taken to satisfy all our regularity conditions, except we require $1 - F$ to be strictly log concave, rather than F . The cash flow is given by $\pi = \theta + e$, where e is agent effort. The cash flow π is observable and contractible, though the effort e and type θ are agent private information.

The agent’s payoff is $y - \psi(e)$, where y is the transfer and ψ is a disutility function satisfying the same conditions as in our version of the LT model above. The principal’s payoff is $\pi - y$.

The principal (the firm, or its board) can be viewed as choosing an incentive-compatible direct mechanism which asks the agent to generate observable cash flow $\pi(\hat{\theta})$ and pays the agent $y(\hat{\theta})$ in case the target is met. The agent, after learning θ , has the option to reject the contract and earn payoff zero or accept it, report $\hat{\theta}$, and then choose an effort $e \in \mathbb{R}$. As in the LT model, the agent can be penalized sufficiently for failing to attain the prescribed cash flow, so that such deviations by the agent need not be analyzed (turning the problem effectively into one of only adverse selection).

One deduces that, for a non-decreasing function $\pi(\theta)$ and effort satisfying $\pi(\theta) = \theta + e(\theta)$,

$$\mathbb{E} \left[\pi(\tilde{\theta}) - y(\tilde{\theta}) \right] = \mathbb{E} \left[\tilde{\theta} + VG(e(\tilde{\theta}), \tilde{\theta}) \right]$$

with

$$VG(e, \theta) = e - \psi(e) - \frac{1 - F(\theta)}{f(\theta)} [\partial_- \psi](e)$$

now the “virtual gains from incentives”. An optimal effort policy maximizes these virtual gains. Let $h(\theta)$ now denote the first derivative of $\frac{1-F(\theta)}{f(\theta)}$ (which is strictly negative). The maximized virtual gains are now written

$$W(\theta) = \max_e VG(e, \theta)$$

and the expected gains satisfy

$$\mathbb{E} \left[W(\tilde{\theta}) \right] = W(\underline{\theta}) - \mathbb{E} \left[\frac{1 - F(\tilde{\theta})}{f(\tilde{\theta})} [\partial_- \psi](e^*(\tilde{\theta})) h(\tilde{\theta}) \right]$$

where e^* is an optimal effort policy. Agent expected rents in an optimal mechanism satisfy

$$\mathbb{E} \left[\frac{1 - F(\tilde{\theta})}{f(\tilde{\theta})} [\partial_- \psi](e^*(\tilde{\theta})) \right].$$

Given that $\frac{1-F(\theta)}{f(\theta)}$ is assumed strictly decreasing, given convexity of ψ , and taking $e^*(\theta)$ to be the essentially unique policy maximizing the virtual gains $VG(e, \theta)$ for each θ , we can conclude that $[\partial_- \psi](e^*(\cdot))$ is non-decreasing in any mechanism that is optimal for the principal. Let $\bar{R} = \mathbb{E} \left[\frac{1-F(\tilde{\theta})}{f(\tilde{\theta})} \right]$. An analogue to Problem I is then to minimize, by choice of a non-decreasing function $\gamma : [\underline{\theta}, \bar{\theta}] \rightarrow [0, 1]$, the expectation

$$-\mathbb{E} \left[\frac{1 - F(\tilde{\theta})}{f(\tilde{\theta})} \gamma(\tilde{\theta}) h(\tilde{\theta}) \right]$$

subject to the constraint that

$$\mathbb{E} \left[\frac{1 - F(\tilde{\theta})}{f(\tilde{\theta})} \gamma(\tilde{\theta}) \right] = R$$

for $R \in (0, \bar{R})$. This yields a lower bound on the expected gains from incentives $\mathbb{E} \left[W \left(\tilde{\theta} \right) \right]$ for each level of agent expected rents R , which can then be shown to be a tight bound by considering appropriate disutility functions $\psi \in \Psi$ (as in the proof of Proposition 3).

6 Literature review

This paper relates to several active literatures in contract theory and mechanism design. Our focus on the infimum of the “expected gains from incentives” for each level of agent rent is evocative of the developing literature on robustness in incentive contracts. For instance, Hurwicz and Shapiro (1978) studied a moral hazard problem in which agent disutility of effort is ambiguous to the principal, but drawn from a class of quadratic disutilities. They show that a 50/50 split of output between the principal and agent maximizes the infimal value of an “efficiency” measure, which is the ratio of the principal’s realized performance to the payoff under knowledge of the disutility. In a dynamic context, Chassang (2013) similarly motivates linear contracts for a regret-based criterion. Rogerson (2003) and Chu and Sappington (2007) employ regret-type criteria to assess the performance of certain simple procurement contracts (the benchmark here is the “fully-optimal” contract, as opposed to the simple contract). Other work such as Garrett (2014), Carroll (2015), and Dai and Toikka (2017), provided a different rationale for simple incentive contracts, by exhibiting settings in which such contracts maximize the principal’s worst-case payoff, where the worst case for the principal is taken again over information that the principal does not know. That is, the contracts are optimal for a principal that is ambiguity averse.

Of course, the objective of the present paper is quite different from the earlier robustness analyses of incentive contracts, because the Bayesian principal maximizes her expected payoff (i.e., minimizes the total expected procurement cost). We are concerned here with drawing robust implications for the payoffs that emerge from such contracting. Nonetheless, there are inherently similarities in the proof approach. In particular, Garrett (2014) considers a principal who *does not know* the agent’s disutility function, and knows only a broad feasible set for the possibilities. He shows that a simple incentive scheme is max-min optimal. One can view “adversarial nature” as determining, for each proposed incentive scheme, a disutility function that yields a high total procurement cost for the principal. Here, instead, optimal contracting is Bayesian given the disutility function. However, our argument that the lower bound on the principal’s expected gains from incentives is tight involves determining disutility functions for which the principal’s share of efficiency gains is at its lowest.

A further connection to the existing literature on robustness in incentive contracts is the observation that high payoffs for the agent can imply a good outcome for the principal. This idea is exploited in the analysis of linear contracts by Chassang (2013) and Carroll (2015), where it is noted that linear contracts can guarantee the principal an ex-post payoff that is proportional to the agent’s rents. In contrast, our analysis shows that a high value of *ex-ante* expected agent rents can guarantee the principal high expected gains from incentive contracting. This guarantee is obtained under the hypothesis of *optimal* contracting by the principal, rather than given an arbitrary linear incentive scheme.

As noted in the Introduction, our analysis is related to work on “robust predictions” by an analyst ignorant of key details of an interaction. To illustrate further the connection to this work, consider Bergemann, Brooks and Morris (2015) on the limits of price discrimination. In the language introduced above, their paper posits an analyst who wants to understand the welfare implications of third-degree price discrimination by a monopolist. The analyst shares the same view of the marginal distribution over buyer values as the monopolist, but does not know the additional information the monopolist has on demand in identifiable sub-markets (or even what these sub-markets might be). Their result is a characterization of all possible values of producer and consumer surplus under optimal third-degree price discrimination by the monopolist. The parallel between their paper and the present one is that the present analysis seeks to evaluate welfare implications over feasible cost-reduction technologies, while positing optimal contracting by the principal, whereas their analysis considers all feasible “segmentations” of demand into different markets, positing optimal price discrimination by the monopolist.

Finally, our work relates to econometric analyses of incentive design in regulation and procurement. For instance, Perrigne and Vuong (2011) show how one can identify (in their case, nonparametrically) structural parameters of the Laffont and Tirole (1986) model using data on observables such as realized demand, realized cost, and payments to the agent. A connection to the present work is the objective to draw implications from a combination of weak assumptions on model primitives together with the hypothesis of optimal contracting.

7 Conclusions

This paper considered the problem of an analyst tasked with predicting equilibrium outcomes of a principal-agent relationship, while possessing limited information about the environment. In particular, we assumed that while the analyst has good grounds for determining the distribution of (cost) performance absent incentives, the analyst is ignorant of the feasible agent technologies or preferences for responding to incentives. Given this lack of information, we made only weak assumptions on agent preferences: monotonicity and convexity of the disutility of effort, as well as separability from the “innate cost”. We then showed how to obtain sharp predictions on the set of expected payoffs that can arise in equilibrium.

The analysis is informative regarding the relationship between agent and principal rents in well-designed incentive contracts under restrictions on the environment that can be guided by theory (rather than resulting from, say, ad-hoc functional form assumptions on the technology or agent preferences). The findings could perhaps be helpful in further clarifying and refining a message on which economists seem to agree: in many agency relationships, the presence of asymmetric information implies agent rents are in expectation strictly positive, and sometimes sizeable, even if incentive contracts are well designed. Large agent rents need not be indicative of incentive contracts performing poorly: we uncovered a tight positive relationship between the expected payoff of the agent and the expected gains to the principal in optimal incentive contracts.

In addition, the paper has developed a novel approach to determining the relationship between principal and agent rents, which seems likely to be useful in other settings. An earlier working paper version showed how our approach can be extended to make payoff predictions for dynamic incentive contracts, where the agent’s innate cost evolves stochastically over time. Another setting where our approach would be directly applicable is in auctioning incentive contracts (see Laffont and Tirole, 1987). More speculatively, our approach may also hold relevance for problems in public finance where agents are citizens who have different labor/leisure preferences.

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Appendix: Proofs of all results

Proof of Proposition 1. We begin by finding a lower bound on the principal's expected payoff in a mechanism with the production cost target given by $C(\cdot)$.

Lemma 1 *Fix an integrable function $C : [\underline{\beta}, \bar{\beta}] \rightarrow \mathbb{R}$ prescribing production costs to each innate cost β . A lower bound on the principal's expected total payment in an incentive-compatible and individually-rational mechanism is given by*

$$\mathbb{E} \left[C(\tilde{\beta}) + y(\tilde{\beta}) \right] = \mathbb{E} \left[\tilde{\beta} - VG(e(\tilde{\beta}), \tilde{\beta}) \right],$$

where $e(\beta) = \beta - C(\beta)$ for all β , and where VG is given by (1).

Proof. Let the agent of type β have payoff, when producing at realized cost C , equal to $v(C, \beta) = -\psi(\beta - C)$ plus the transfer received from the principal. Here, we can view the cost target C as drawn from a set $\mathcal{C} = \mathbb{R}$ (the ‘‘allocation set’’ in the language of Carbajal and Ely, 2013). We seek to apply Theorem 1 of Carbajal and Ely to this setting.

Note that, because ψ is assumed Lipschitz continuous, $\psi(\beta - C)$ is equi-Lipschitz continuous in β across $C \in \mathcal{C}$, with the Lipschitz constant the same as for ψ . This ensures the satisfaction of Assumption A3 of Carbajal and Ely. Note that satisfaction of their Conditions A1-A2 is immediate.¹⁴

Define, for each $\beta \in [\underline{\beta}, \bar{\beta}]$ and each $C \in \mathcal{C}$,

$$\begin{aligned} \bar{d}v(C, \beta) &\equiv \liminf_{r \searrow 0} \left[\frac{-\psi(\beta + r - C) + \psi(\beta - C)}{r} \right] \\ &= \lim_{r \searrow 0} \left[\frac{-\psi(\beta + r - C) + \psi(\beta - C)}{r} \right] \end{aligned}$$

and

$$\begin{aligned} \underline{d}v(C, \beta) &\equiv \limsup_{r \nearrow 0} \left[\frac{-\psi(\beta + r - C) + \psi(\beta - C)}{r} \right] \\ &= \lim_{r \nearrow 0} \left[\frac{-\psi(\beta + r - C) + \psi(\beta - C)}{r} \right] \end{aligned}$$

where the equalities follow from convexity of ψ . Hence, given $-\psi$ is concave, functions $\bar{d}v(C, \beta)$

¹⁴For A1, we can pair \mathcal{C} with the Borel sigma algebra on \mathbb{R} , since feasible production cost assignments are then measurable functions $C : [\underline{\beta}, \bar{\beta}] \rightarrow \mathbb{R}$.

and $\underline{dv}(C, \beta)$ are superderivatives of $-\psi(\cdot)$, evaluated at $\beta - C$. As a result, the correspondence $S : [\underline{\beta}, \bar{\beta}] \rightrightarrows \mathbb{R}$ given by

$$S(\beta) \equiv \{r \in \mathbb{R} : \bar{dv}(C(\beta), \beta) \leq r \leq \underline{dv}(C(\beta), \beta)\},$$

is nonempty. $S(\beta)$ is single-valued in case the above limits are equal at $(C(\beta), \beta)$, and a closed interval of positive length otherwise. By convexity of ψ , $\bar{dv}(-C, \beta)$ and $\underline{dv}(-C, \beta)$ are non-increasing in (C, β) ; hence \bar{dv} and \underline{dv} are measurable functions, while $C(\cdot)$ is assumed measurable. Hence, $\bar{dv}(C(\cdot), \cdot)$ and $\underline{dv}(C(\cdot), \cdot)$ are measurable, verifying Ely and Carbajal's Assumption M. Note also that, by the above definitions, $\bar{dv}(C(\cdot), \cdot)$ and $\underline{dv}(C(\cdot), \cdot)$ depend only on $e(\beta) = \beta - C(\beta)$ (and not β and $C(\beta)$ individually).

Now, recall that the payment rule can be chosen to ensure the agent always finds it optimal to set effort equal to $\beta - C(\hat{\beta})$ for any report $\hat{\beta}$. If the direct mechanism implementing production cost rule $C(\cdot)$ is incentive compatible, the agent's payoff can be denoted $V(\beta) = y(\beta) - \psi(\beta - C(\beta)) = \max_{\hat{\beta} \in [\underline{\beta}, \bar{\beta}]} \{y(\hat{\beta}) - \psi(\beta - C(\hat{\beta}))\}$. Since A1-A3 and M of Carbajal and Ely are satisfied, Theorem 1 of their paper applies. Hence, for any $\beta \in [\underline{\beta}, \bar{\beta}]$,

$$V(\beta) = V(\bar{\beta}) - \int_{\beta}^{\bar{\beta}} s(x) dx$$

for some measurable selection s of S .

A lower bound on agent rents in an incentive-compatible and individually-rational mechanism is provided by taking $s(\beta) = -[\partial_- \psi](e(\beta))$ for all β (i.e., equal to the upper bound for S), and by setting $V(\bar{\beta}) = 0$ (since individual rationality requires $V(\bar{\beta}) \geq 0$). In order for an agent of type β to earn rents $\int_{\beta}^{\bar{\beta}} [\partial_- \psi](e(x)) dx$ when truth-telling in the direct mechanism, it must be that $y(\beta) = \psi(e(\beta)) + \int_{\beta}^{\bar{\beta}} [\partial_- \psi](e(x)) dx$. After integration by parts, we have

$$\mathbb{E} \left[C(\tilde{\beta}) + y(\tilde{\beta}) \right] = \mathbb{E} \left[\tilde{\beta} - e(\tilde{\beta}) + \psi(e(\tilde{\beta})) + \frac{F(\tilde{\beta})}{f(\tilde{\beta})} [\partial_- \psi](e(\tilde{\beta})) \right]$$

as desired. Q.E.D.

We now characterize effort policies that minimize the lower bound. Such policies maximize pointwise the virtual gains $VG(e, \beta)$ by choice of $e \in \mathbb{R}$ for almost every β ; in what follows, we omit the

qualification that statements hold only for sets of innate costs β that have probability one, simply considering effort policies that maximize $VG(e, \beta)$ for *every* value of β .

By the Inada condition, for each $\beta \in [\underline{\beta}, \bar{\beta}]$, there exists $u > 0$ such that $VG(e, \beta) < 0$ for all $e < 0$ and all $e > u$. Note that, because ψ is convex, the left derivative of ψ , i.e. $\partial_- \psi$, is left-continuous and non-decreasing. Hence $VG(\cdot, \beta)$ is upper semi-continuous for all β . This means that the maximizers $E^*(\beta) \equiv \arg \max [VG(e, \beta)]$ are non-empty and closed for each β . Since $F(\beta)/f(\beta)$ is increasing, standard monotone comparative statics arguments (see Topkis, 1978) imply that $E^*(\beta)$ is non-increasing in the strong set order. We can then consider monotone (non-increasing) selections, denoted $e^*(\beta)$, of the correspondence E^* (for instance, one can take $\max E^*(\beta)$ or $\min E^*(\beta)$).

We now show that effort policies which are monotone selections from E^* can be implemented as part of an incentive-compatible and individually-rational mechanism, with the principal's expected payment equal to the lower bound in Lemma 1. For a monotone selection $e^*(\cdot)$, the cost target is given by $C^*(\beta) = \beta - e^*(\beta)$ for each β (hence $C^*(\cdot)$ is non-decreasing). Let then the payments to the agent when the cost target is met (in addition to the reimbursement of production costs) be given by $y^*(\beta) = \psi(e^*(\beta)) + \int_{\beta}^{\bar{\beta}} [\partial_- \psi](e^*(x)) dx$. Take payments when the agent fails to meet the cost target to be small enough that this is never optimal for the agent.

Now, let $U(\beta, \hat{\beta})$ be the payoff obtained by type β when reporting $\hat{\beta}$ and choosing effort to meet the cost target. We have

$$\begin{aligned} U(\beta, \hat{\beta}) &= y(\hat{\beta}) - \psi(\beta - C(\hat{\beta})) \\ &= U(\beta, \beta) + \int_{\hat{\beta}}^{\beta} [\partial_- \psi](e(x)) dx - \left(\psi(\beta - C(\hat{\beta})) - \psi(\hat{\beta} - C(\hat{\beta})) \right) \\ &= U(\beta, \beta) - \int_{\hat{\beta}}^{\beta} \left([\partial_- \psi](x - C(\hat{\beta})) - [\partial_- \psi](x - C(x)) \right) dx \\ &\leq U(\beta, \beta). \end{aligned}$$

The third equality follows using that a convex function is differentiable except for at most countably many points (i.e., $\partial_- \psi = \psi'$, except at these points). The inequality follows because C and $\partial_- \psi$ are non-decreasing functions. Given that the agent finds it optimal to meet the cost target $C(\hat{\beta})$ for any report $\hat{\beta}$, the inequality implies incentive compatibility, as desired. Hence, the effort policy e^* is implementable in an incentive-compatible mechanism where the principal's expected payment is given in Lemma 1, as we wanted to show.

Note now that $E^*(\underline{\beta}) \equiv \arg \max [e - \psi(e)]$ is the set of efficient effort policies. The aforementioned monotonicity of the correspondence E^* thus provides a sense in which effort is (weakly) downward distorted relative to the efficient levels. We now show that effort must be strictly downward distorted for innate costs $\beta > \underline{\beta}$.

Lemma 2 *Let $e^*(\cdot)$ be any measurable selection from E^* . For all $\beta > \underline{\beta}$, the left derivative of disutility at equilibrium effort, $[\partial_- \psi](e^*(\beta))$, must be strictly less than one.*

Proof of Lemma 2. Let $e^{\min}(\underline{\beta})$ be the minimal element of $E^*(\underline{\beta})$. Note that $[\partial_- \psi](e^{\min}(\underline{\beta})) \leq 1$; if $[\partial_- \psi](e^{\min}(\underline{\beta})) > 1$, effort can be reduced from $e^{\min}(\underline{\beta})$ while increasing surplus, contradicting the definition of $e^{\min}(\underline{\beta})$. In addition, $[\partial_- \psi](e) < 1$ for all $e < e^{\min}(\underline{\beta})$. Given the first claim and convexity of ψ , the only way this can fail to be true is if $[\partial_- \psi](e^{\min}(\underline{\beta})) = [\partial_- \psi](e) = 1$ for some $e < e^{\min}(\underline{\beta})$. However, in this case, ψ is linear on $[e, e^{\min}(\underline{\beta})]$ with gradient equal to one, contradicting that $e^{\min}(\underline{\beta})$ is the minimum of the efficient effort choices.

Now, fixing $\beta > \underline{\beta}$, we want to show that $[\partial_- \psi](e^*(\beta)) < 1$. Because F/f is assumed strictly increasing, $[\partial_- \psi](e^*(\beta)) \leq [\partial_- \psi](e^{\min}(\underline{\beta}))$ follows from optimality of $e^{\min}(\underline{\beta})$ for type $\underline{\beta}$ and of $e^*(\beta)$ for type β . Hence, the only case we need to consider is where $[\partial_- \psi](e^{\min}(\underline{\beta})) = 1$. For this case, consider the effect on the virtual gain from incentives $VG(e, \beta)$ when reducing effort to $e = e^{\min}(\underline{\beta}) - \varepsilon$ for $\varepsilon > 0$ from the efficient effort $e^{\min}(\underline{\beta})$. The change is

$$\begin{aligned} & e^{\min}(\underline{\beta}) - \varepsilon - \psi(e^{\min}(\underline{\beta}) - \varepsilon) - \frac{F(\beta)}{f(\beta)} [\partial_- \psi](e^{\min}(\underline{\beta}) - \varepsilon) \\ & - \left(e^{\min}(\underline{\beta}) - \psi(e^{\min}(\underline{\beta})) - \frac{F(\beta)}{f(\beta)} [\partial_- \psi](e^{\min}(\underline{\beta})) \right) \\ = & - \int_{e^{\min}(\underline{\beta}) - \varepsilon}^{e^{\min}(\underline{\beta})} (1 - [\partial_- \psi](e)) de + \frac{F(\beta)}{f(\beta)} ([\partial_- \psi](e^{\min}(\underline{\beta})) - [\partial_- \psi](e^{\min}(\underline{\beta}) - \varepsilon)) \\ \geq & \left(\frac{F(\beta)}{f(\beta)} - \varepsilon \right) (1 - [\partial_- \psi](e^{\min}(\underline{\beta}) - \varepsilon)). \end{aligned}$$

The equality follows because ψ is convex and hence differentiable except at countably many points. The inequality follows because $\partial_- \psi$ is non-decreasing. The right-hand side of the inequality is strictly positive for ε sufficiently small, since $\frac{F(\beta)}{f(\beta)}$ is strictly positive. This shows that, indeed, $e^*(\beta) < e^{\min}(\underline{\beta})$, and hence $[\partial_- \psi](e^*(\beta)) < 1$. Q.E.D.

We next determine further properties of optimal effort policies.

Lemma 3 *Optimal effort $e^*(\cdot)$ is essentially unique and essentially non-increasing.*

Proof of Lemma 3. First, consider why any selection from optimal effort policies E^* must be non-increasing (the argument is closely related to the one in Topkis, 1978, Theorem 6.3). Consider for a contradiction an effort policy e^* that maximizes virtual gains, but for which there are $\beta', \beta'' \in [\underline{\beta}, \bar{\beta}]$ with $\beta' < \beta''$ and $e^*(\beta') < e^*(\beta'')$. From the previous lemma, $[\partial_- \psi](e^*(\beta'')) < 1$, and hence, since ψ is convex, we conclude that $e^*(\beta'') - \psi(e^*(\beta'')) > e^*(\beta') - \psi(e^*(\beta'))$. Hence, if $[\partial_- \psi](e^*(\beta'')) = [\partial_- \psi](e^*(\beta'))$, $e^*(\beta')$ does not maximize the virtual gains $VG(e, \beta')$. Suppose then that $[\partial_- \psi](e^*(\beta'')) > [\partial_- \psi](e^*(\beta'))$, and note

$$\begin{aligned} & e^*(\beta') - \psi(e^*(\beta')) - \frac{F(\beta')}{f(\beta')} [\partial_- \psi](e^*(\beta')) \\ & \geq e^*(\beta'') - \psi(e^*(\beta'')) - \frac{F(\beta')}{f(\beta')} [\partial_- \psi](e^*(\beta'')) \end{aligned}$$

because $e^*(\beta')$ maximizes virtual gains $VG(e, \beta')$. Since $\frac{F(\beta'')}{f(\beta'')} > \frac{F(\beta')}{f(\beta')}$, we have

$$\begin{aligned} & e^*(\beta') - \psi(e^*(\beta')) - \frac{F(\beta'')}{f(\beta'')} [\partial_- \psi](e^*(\beta')) \\ & > e^*(\beta'') - \psi(e^*(\beta'')) - \frac{F(\beta'')}{f(\beta'')} [\partial_- \psi](e^*(\beta'')) \end{aligned}$$

which contradicts $e^*(\beta'')$ maximizing the virtual gains $VG(e, \beta'')$. We conclude that $e^*(\beta'') \leq e^*(\beta')$. We thus showed, in the language of Topkis (1978), that the set of maximizers $E^*(\beta)$ is strongly descending ($\beta'' > \beta'$ implies $e^*(\beta'') \leq e^*(\beta')$). Every $E^*(\beta)$ that is not a singleton corresponds to an open interval, say $(e'(\beta), e''(\beta))$ for $e'(\beta), e''(\beta) \in E^*(\beta)$. That $E^*(\beta)$ is strongly descending implies that the collection of such intervals, $\{(e'(\beta), e''(\beta)) : \beta \in [\underline{\beta}, \bar{\beta}]\}$, is disjoint. Hence, essential uniqueness of optimal effort follows because there can be at most countably many disjoint open intervals in \mathbb{R} . Q.E.D.

This completes the proof of Proposition 1. Q.E.D.

Proof of Proposition 2. Fix F satisfying the conditions of the model set-up, and consider any $R \in (0, \bar{R})$. Given the arguments in the main text, it is enough to establish existence of $\lambda \in \mathbb{R}$ for which a solution $\bar{\gamma}_\lambda$ to the minimization of (8) as described in the main text satisfies Condition (c) of Problem II, i.e. $\int_{\underline{\beta}}^{\bar{\beta}} F(s) \bar{\gamma}_\lambda(s) ds = R$.

For a given value of λ , recall from the main text that we construct “candidate solutions” $\bar{\gamma}_\lambda$ by setting $\bar{\gamma}_\lambda(\beta) = 1$ if $m(\beta; \lambda) < 0$, $\bar{\gamma}_\lambda(\beta) = 0$ if $m(\beta; \lambda) > 0$, while choosing $\bar{\gamma}_\lambda(\beta)$ to be constant on a possible interval of values β such that $m(\beta; \lambda) = 0$. Suppose that $\beta_l^\lambda, \beta_u^\lambda \in [\underline{\beta}, \bar{\beta}]$ are thresholds such that $\bar{\gamma}_\lambda(\beta) = 1$ for $\beta \in [\underline{\beta}, \beta_l^\lambda)$ and $\bar{\gamma}_\lambda(\beta) = 0$ for $\beta \in (\beta_u^\lambda, \bar{\beta}]$, while $(\beta_l^\lambda, \beta_u^\lambda)$ is the largest open interval on which $m(\beta; \lambda) = 0$. Then $\int_{\underline{\beta}}^{\bar{\beta}} F(s) \bar{\gamma}_\lambda(s) ds$ takes values on the interval $\left[\int_{\underline{\beta}}^{\beta_l^\lambda} F(s) ds, \int_{\underline{\beta}}^{\beta_u^\lambda} F(s) ds \right]$ over the candidate solutions $\bar{\gamma}_\lambda$ (the left end of the interval corresponds to the candidate solution that puts $\bar{\gamma}_\lambda(\beta) = 0$ for β with $m(\beta; \lambda) = 0$, and the right end corresponds to the candidate solution that puts $\bar{\gamma}_\lambda(\beta) = 1$ when $m(\beta; \lambda) = 0$).

Given the above notation, put

$$\kappa(\lambda) \equiv \left[\int_{\underline{\beta}}^{\beta_l^\lambda} F(s) ds, \int_{\underline{\beta}}^{\beta_u^\lambda} F(s) ds \right].$$

A solution to Problem II exists if we can establish the existence of λ such that $R \in \kappa(\lambda)$. In case $\kappa(\lambda)$ is an interval of positive length, the solution $\bar{\gamma}_\lambda$ puts

$$\bar{\gamma}_\lambda(\beta) = \frac{R - \int_{\underline{\beta}}^{\beta_l^\lambda} F(s) ds}{\int_{\underline{\beta}}^{\beta_u^\lambda} F(s) ds - \int_{\underline{\beta}}^{\beta_l^\lambda} F(s) ds}$$

for $\beta \in (\beta_l^\lambda, \beta_u^\lambda)$.

To establish the existence of λ with $R \in \kappa(\lambda)$, we begin by establishing a property of the convex hull function $M(\beta; \lambda)$. We show that $M(\beta; \lambda)$ is equi-Lipschitz continuous in λ over innate costs $\beta \in [\underline{\beta}, \bar{\beta}]$. To see this, note that, for all $\beta \in [\underline{\beta}, \bar{\beta}]$, $\Phi(\beta; \lambda) = \int_{\underline{\beta}}^{\beta} F(s) (h(s) - \lambda) ds$, so that $\frac{\partial \Phi(\beta; \lambda)}{\partial \lambda} = - \int_{\underline{\beta}}^{\beta} F(s) ds$. Note that the absolute value of this derivative is bounded, uniformly over β , by some $b > 0$. Recall then that, by definition of the convex hull, for any $\beta \in [\underline{\beta}, \bar{\beta}]$, any λ , $M(\beta; \lambda)$ is the minimum of $\omega \Phi(r_1; \lambda) + (1 - \omega) \Phi(r_2; \lambda)$ over $r_1, r_2 \in [\underline{\beta}, \bar{\beta}]$ and $\omega \in [0, 1]$, with $\omega r_1 + (1 - \omega) r_2 = \beta$. Note also that $\omega \Phi(r_1; \lambda) + (1 - \omega) \Phi(r_2; \lambda)$ is differentiable in λ and that

$$\left| \frac{\partial}{\partial \lambda} [\omega \Phi(r_1; \lambda) + (1 - \omega) \Phi(r_2; \lambda)] \right| \leq b$$

holds uniformly over $\omega \in [0, 1]$, $r_1, r_2 \in [\underline{\beta}, \bar{\beta}]$, and $\lambda \in \mathbb{R}$. Hence, Theorem 2 of Milgrom and Segal (2002) implies that $M(\beta; \lambda)$ is absolutely continuous as a function of λ for given β . Moreover, the absolute value of its derivative, wherever the derivative exists (as it does a.e.), is bounded by b ,

independent of the innate cost β . This establishes the above equi-Lipschitz continuity property.

Now, it is easy to see that, if $\lambda \leq 0$, then $\int_{\underline{\beta}}^{\bar{\beta}} F(s) \bar{\gamma}_\lambda(s) ds = 0 < R$ (this follows because F/f is strictly increasing, so $h(\beta)$ is strictly positive for all β). Conversely, there is $\lambda_u > 0$ such that, for all $\lambda \geq \lambda_u$, $\phi(\beta; \lambda) = F(\beta)(h(\beta) - \lambda) < 0$ over all $\beta \in [\underline{\beta}, \bar{\beta}]$ (this follows because h is bounded, since F/f is assumed Lipschitz). We then have $\int_{\underline{\beta}}^{\bar{\beta}} F(s) \bar{\gamma}_\lambda(s) ds = \bar{R} > R$ for all $\lambda \geq \lambda_u$.

Write $\kappa(\lambda) > R$ if every element of $\kappa(\lambda)$ is strictly greater than R . Suppose then that there is no $\lambda \in (0, \lambda_u)$ such that $R \in \kappa(\lambda)$. Let $\bar{\lambda} = \inf \{\lambda \in \mathbb{R}_+ : \kappa(\lambda) > R\} \in [0, \lambda_u]$. Consider first the case where $\kappa(\bar{\lambda}) > R$. For any $\lambda < \bar{\lambda}$, and any candidate solutions $\bar{\gamma}_\lambda$ and $\bar{\gamma}_{\bar{\lambda}}$ as constructed above, we have $\int_{\underline{\beta}}^{\bar{\beta}} F(s) \bar{\gamma}_\lambda(s) ds < R$ and $\int_{\underline{\beta}}^{\bar{\beta}} F(s) \bar{\gamma}_{\bar{\lambda}}(s) ds > R$. Recalling that $m(\cdot; \lambda)$ is a nondecreasing function for any λ , this implies the following: There exists an interval $(\beta', \beta'') \subset [\underline{\beta}, \bar{\beta}]$ of positive length such that, for each $\beta \in (\beta', \beta'')$, we have $m(\beta; \bar{\lambda}) < 0$, while for all $\lambda' < \bar{\lambda}$, $m(\beta; \lambda') > 0$. However, this implies that, for $\beta \in (\beta', \beta'')$, $M(\beta; \lambda)$ is discontinuous in λ at $\lambda = \bar{\lambda}$, in contradiction to the Lipschitz continuity property established above.

The argument for the case where $\kappa(\bar{\lambda}) < R$ is similar. We can find a decreasing sequence $(\lambda_n)_{n=1}^\infty$ convergent to $\bar{\lambda}$ such that $\kappa(\lambda_n) > R$ for every $n \in \mathbb{N}$, while $\kappa(\bar{\lambda}) < R$. Again, this implies the existence of an interval $(\beta', \beta'') \subset [\underline{\beta}, \bar{\beta}]$ of positive length such that, for each $\beta \in (\beta', \beta'')$, $m(\beta; \lambda_n) < 0$ and $m(\beta; \bar{\lambda}) > 0$ for $\beta \in (\beta', \beta'')$. For $\beta \in (\beta', \beta'')$, $M(\beta; \lambda)$ is discontinuous in λ at $\lambda = \bar{\lambda}$, again in contradiction to the Lipschitz continuity property established above. Q.E.D.

Proof of Corollary 2. Proof given by the arguments in the main text. Q.E.D.

Proof of Proposition 3. Recall that, in case $W(\bar{\beta}) = 0$, the expected gains from incentives is equal to $\int_{\underline{\beta}}^{\bar{\beta}} F(s) h(s) [\partial_- \psi](e^*(s)) ds$, where e^* is an optimal effort policy. Given F , consider a solution to Problem I, γ^* , that can be described by cut-offs β_l and β_u as introduced in Proposition 2. We aim at selecting a sequence of disutility functions in Ψ such that the left derivative of the agent's marginal disutility of effort in equilibrium, $[\partial_- \psi](e^*(\cdot))$, approaches $\gamma^*(\cdot)$, and where $W(\bar{\beta})$ is equal to zero.

We consider here the case where the cutoffs introduced in Proposition 2 satisfy $\underline{\beta} < \beta_l < \beta_u \leq \bar{\beta}$. Hence, there is an interval on which $\gamma^*(\beta) = 1$, an interval on which $\gamma^*(\beta) = \gamma^{\text{mid}}$ for $\gamma^{\text{mid}} \in (0, 1)$, and possibly an interval on which $\gamma^*(\beta) = 0$. The remaining cases are where $\beta_l = \beta_u$ (so there is no interval on which $\gamma^*(\beta) = \gamma^{\text{mid}}$) and where $\beta_l = \underline{\beta}$ (so there is no interval on which $\gamma^*(\beta) = 1$), and

these are treated in the main text. (All possible cases are given by thresholds β_l and β_u satisfying $\underline{\beta} \leq \beta_l \leq \beta_u \leq \bar{\beta}$, with either $\underline{\beta} = \beta_l$ or $\beta_l = \beta_u$, but not both.)

Let $a = \frac{F(\beta_u)}{f(\beta_u)} \frac{\gamma^{\text{mid}}}{1-\gamma^{\text{mid}}}$. Let $\eta > 0$, and small enough that an innate cost β_n is defined implicitly by

$$(1 - \gamma^{\text{mid}}) \int_{\beta_l}^{\beta_n} F(s) ds = \frac{\eta}{n} \int_{\underline{\beta}}^{\beta_n} F(s) ds,$$

with $(\beta_n)_{n=1}^{\infty}$ a decreasing sequence in (β_l, β_u) (convergent to β_l). Let, for each $n = 1, 2, \dots$,

$$b_n = a + \frac{F(\beta_n)}{f(\beta_n)} \left(\frac{n}{\eta} (1 - \gamma^{\text{mid}}) - 1 \right),$$

and take η also small enough so that $(b_n)_{n=1}^{\infty}$ takes values strictly greater than a for every n .

Define a sequence of disutility functions in Ψ as follows: for each $n = 1, 2, \dots$,

$$\psi_n(e) \equiv \begin{cases} 0 & \text{if } e \leq 0 \\ \gamma^{\text{mid}} e & \text{if } e \in (0, a] \\ \gamma^{\text{mid}} a + \left(1 - \frac{\eta}{n}\right) (e - a) & \text{if } e \in (a, b_n] \\ \gamma^{\text{mid}} a + \left(1 - \frac{\eta}{n}\right) (b_n - a) + 2(e - b_n) & \text{if } e \in (b_n, \infty) \end{cases}.$$

Consider now effort levels that maximize the virtual gains $VG_n(e, \beta) \equiv e - \psi_n(e) - \frac{F(\beta)}{f(\beta)} [\partial_- \psi_n](e)$. For each n , these satisfy $e_n^*(\beta) \in \{0, a, b_n\}$. The virtual gains for these levels of effort are, respectively, zero,

$$a - \gamma^{\text{mid}} a - \frac{F(\beta)}{f(\beta)} \gamma^{\text{mid}}, \text{ and}$$

$$b_n - \gamma^{\text{mid}} a - \left(1 - \frac{\eta}{n}\right) (b_n - a) - \frac{F(\beta)}{f(\beta)} \left(1 - \frac{\eta}{n}\right).$$

We have that both $e_n^*(\beta) = 0$ and $e_n^*(\beta) = a$ are optimal in case $\beta = \beta_u$, and both $e_n^*(\beta) = a$ and $e_n^*(\beta) = b_n$ are optimal in case $\beta = \beta_n$ (these observations follow by choice of a and b_n). Thus, given disutility ψ_n , the principal chooses effort $e_n^*(\beta) = 0$ in case $\beta > \beta_u$, effort $e_n^*(\beta) = a$ in case

$\beta \in (\beta_n, \beta_u)$, and effort $e_n^*(\beta) = b_n$ in case $\beta < \beta_n$. Note then that expected agent rents are

$$\begin{aligned}
\int_{\underline{\beta}}^{\bar{\beta}} F(s) [\partial_- \psi_n](e_n^*(s)) ds &= \left(1 - \frac{\eta}{n}\right) \int_{\underline{\beta}}^{\beta_n} F(s) ds + \gamma^{\text{mid}} \int_{\beta_n}^{\beta_u} F(s) ds \\
&= \int_{\underline{\beta}}^{\beta_l} F(s) ds + \gamma^{\text{mid}} \int_{\beta_l}^{\beta_u} F(s) ds \\
&\quad + \left(1 - \gamma^{\text{mid}}\right) \int_{\beta_l}^{\beta_n} F(s) ds - \frac{\eta}{n} \int_{\underline{\beta}}^{\beta_n} F(s) ds \\
&= \int_{\underline{\beta}}^{\beta_l} F(s) ds + \gamma^{\text{mid}} \int_{\beta_l}^{\beta_u} F(s) ds \\
&= R.
\end{aligned}$$

The third equality holds by choice of β_n , while the final equality holds as a property of the solution to Problem I, γ^* . The principal's expected payoff is

$$\int_{\underline{\beta}}^{\bar{\beta}} F(s) h(s) [\partial_- \psi_n](e_n^*(s)) ds$$

which approaches $Z^*(R) = \int_{\underline{\beta}}^{\bar{\beta}} F(s) h(s) \gamma^*(s) ds$ as $n \rightarrow +\infty$. This convergence follows using that $F(\beta) h(\beta)$ remains bounded on all of $[\underline{\beta}, \bar{\beta}]$. Q.E.D.

Proof of Result 1. Consider the sequence of disutilities $(\psi_n)_{n=1}^\infty$ in the result. Let

$$VG_n(e, \beta) = e - \psi_n(e) - \frac{F(\beta)}{f(\beta)} [\partial_- \psi_n](e).$$

be the virtual gains for disutility ψ_n , and let effort policies maximizing virtual gains be denoted $e_n^*(\beta)$.

A first observation is that $[\partial_- \psi_n](e_n^*(\cdot))$ approaches $\gamma^*(\cdot)$ in the L1 norm as $n \rightarrow \infty$. Suppose for a contradiction this is not the case, and so there exists $\varepsilon > 0$ and a subsequence $(\psi_{n_k})_{k=1}^\infty$ such that

$$\int_{\underline{\beta}}^{\bar{\beta}} |[\partial_- \psi_{n_k}](e_{n_k}^*(\beta)) - \gamma^*(\beta)| d\beta > \varepsilon \tag{9}$$

for all k . Note that $[\partial_- \psi_{n_k}](e_{n_k}^*(\cdot))$ must be bounded and nonincreasing for each k (the first property can be viewed as a consequence of the Lipschitz property of ψ ; the second follows because $e_{n_k}^*(\cdot)$ must be nonincreasing by Proposition 1, and because each ψ_{n_k} is convex). Hence, by Helly's selection

theorem, there is a sub-subsequence $(\psi_{n_{k_l}})_{l=1}^{\infty}$ and a nonincreasing function $\rho : [\underline{\beta}, \bar{\beta}] \rightarrow [0, 1]$ such that

$$\lim_{l \rightarrow +\infty} [\partial_- \psi_{n_{k_l}}] (e_{n_{k_l}}^* (\beta)) = \rho (\beta)$$

for all $\beta \in [\underline{\beta}, \bar{\beta}]$.

Since $F (\beta) [\partial_- \psi_{n_{k_l}}] (e_{n_{k_l}}^* (\beta))$ and $F (\beta) h (\beta) [\partial_- \psi_{n_{k_l}}] (e_{n_{k_l}}^* (\beta))$ are uniformly bounded functions on $[\underline{\beta}, \bar{\beta}]$, convergent pointwise to $F (\beta) \rho (\beta)$ and $F (\beta) h (\beta) \rho (\beta)$ respectively, Lebesgue's dominated convergence theorem implies

$$\lim_{l \rightarrow +\infty} \int_{\underline{\beta}}^{\bar{\beta}} F (\beta) [\partial_- \psi_{n_{k_l}}] (e_{n_{k_l}}^* (\beta)) d\beta = \int_{\underline{\beta}}^{\bar{\beta}} F (\beta) \rho (\beta) d\beta$$

and

$$\lim_{l \rightarrow +\infty} \int_{\underline{\beta}}^{\bar{\beta}} F (\beta) h (\beta) [\partial_- \psi_{n_{k_l}}] (e_{n_{k_l}}^* (\beta)) d\beta = \int_{\underline{\beta}}^{\bar{\beta}} F (\beta) h (\beta) \rho (\beta) d\beta.$$

The first limit is equal to R (by assumption on $(\psi_n)_{n=1}^{\infty}$), while the second limit must be no greater than $\lim_{n \rightarrow +\infty} G (\psi_n; F) = G^{\text{inf}} (R)$, by Equation (4) (and assumption on $(\psi_n)_{n=1}^{\infty}$). But then ρ is a solution to Problem I, and hence equal to γ^* almost everywhere (the result assumes that there is an essentially unique solution to Problem I, γ^*). Hence $[\partial_- \psi_{n_{k_l}}] (e_{n_{k_l}}^* (\beta))$ converges to γ^* almost everywhere, and hence in the L_1 norm, contradicting that our sub-subsequence satisfies Equation (9).

We have thus established that $[\partial_- \psi_n] (e_n^* (\cdot))$ approaches $\gamma^* (\cdot)$ in the L_1 norm as $n \rightarrow \infty$. This implies that, for any $\beta < \beta^*$, $[\partial_- \psi_n] (e_n^* (\beta)) \rightarrow 1$ as $n \rightarrow \infty$. For any $\beta > \beta^*$, $[\partial_- \psi_n] (e_n^* (\beta)) \rightarrow 0$ as $n \rightarrow \infty$. Hence, for any $\varepsilon > 0$, we can find $\beta (\varepsilon) \in (\beta^* - \varepsilon, \beta^*)$ and $\bar{N} (\varepsilon)$ such that, for all $n > \bar{N} (\varepsilon)$,

$$[\partial_- \psi_n] (e_n^* (\beta (\varepsilon))) \equiv p_n (\varepsilon) \in (1 - \varepsilon, 1),$$

and

$$VG_n (e_n^* (\beta (\varepsilon)), \beta (\varepsilon)) \equiv z_n (\varepsilon) \in (0, \varepsilon).$$

The second property follows using Equation (3) together with $VG_n (e_n^* (\bar{\beta}), \bar{\beta}) \rightarrow 0$ as $n \rightarrow +\infty$.

Fix arbitrary $\varepsilon > 0$ and let $n > \bar{N} (\varepsilon)$. We now look for the smallest value $\bar{e} > 0$ such that, for some

convex function $\bar{\psi}$ on $[0, \bar{e}]$, (i) $[\partial_- \bar{\psi}](\bar{e}) = p_n(\varepsilon)$, (ii) for $e \in (0, \bar{e}]$,

$$e - \bar{\psi}(e) - \frac{F(\beta(\varepsilon))}{f(\beta(\varepsilon))} [\partial_- \bar{\psi}](e) \leq z_n(\varepsilon),$$

with equality at $e = \bar{e}$, and (iii) $\bar{\psi}(0) = 0$. Since these three properties are satisfied taking $\bar{\psi} = \psi_n$ and $\bar{e} = e_n^*(\beta(\varepsilon))$, the solution to this problem yields a lower bound on $e_n^*(\beta(\varepsilon))$. Because optimal effort is nonincreasing, the same lower bound applies to $e_n^*(\beta)$ for $\beta < \beta(\varepsilon)$. Our result will therefore follow if we can show that the value \bar{e} that solves the minimization problem must grow without bound as $\varepsilon \rightarrow 0$.

To solve for the smallest value of \bar{e} in the above problem, note that properties (i) and (ii) imply

$$\bar{e} = \bar{\psi}(\bar{e}) + \frac{F(\beta(\varepsilon))}{f(\beta(\varepsilon))} p_n(\varepsilon) + z_n(\varepsilon). \quad (10)$$

Therefore, \bar{e} is minimized if $\bar{\psi}$ is the smallest convex function satisfying $\bar{\psi}(0) = 0$ and

$$e - \bar{\psi}(e) - z_n(\varepsilon) \leq \frac{F(\beta(\varepsilon))}{f(\beta(\varepsilon))} [\partial_- \bar{\psi}](e).$$

This smallest function satisfies

$$\bar{\psi}'(e) = \frac{f(\beta(\varepsilon))}{F(\beta(\varepsilon))} (e - \bar{\psi}(e) - z_n(\varepsilon)),$$

and the initial condition $\bar{\psi}(0) = 0$. The solution is given by

$$\bar{\psi}(e) = e - \left(\frac{F(\beta(\varepsilon))}{f(\beta(\varepsilon))} + z_n(\varepsilon) \right) \left(1 - \exp\left(-\frac{f(\beta(\varepsilon))}{F(\beta(\varepsilon))} e \right) \right).$$

Hence, using Equation (10), the smallest possible value for \bar{e} satisfies

$$\left(1 - \exp\left(-\frac{f(\beta(\varepsilon))}{F(\beta(\varepsilon))} \bar{e} \right) \right) \left(\frac{F(\beta(\varepsilon))}{f(\beta(\varepsilon))} + z_n(\varepsilon) \right) = p_n(\varepsilon) \left(\frac{F(\beta(\varepsilon))}{f(\beta(\varepsilon))} + z_n(\varepsilon) \right) + z_n(\varepsilon) (1 - p_n(\varepsilon)).$$

As $\varepsilon \rightarrow 0$, $p_n(\varepsilon) \rightarrow 1$, and hence we must have $\bar{e} \rightarrow +\infty$, which is what we wanted to show. Q.E.D.

Proof of Corollary 3. Begin by considering, for any $\kappa > 0$, disutility functions that specify $\check{\psi}_\kappa(e) = \frac{\kappa}{2}e^2$ over the relevant values of e (i.e., on $[0, \bar{e}]$ for some value $\bar{e} > 1/\kappa$). Marginal disutility of effort at equilibrium effort levels is then given by the first-order condition for maximizing virtual

gains, i.e.

$$\kappa e^*(\beta) = \max \left\{ 0, 1 - \frac{F(\beta)}{f(\beta)} \kappa \right\},$$

which is strictly positive over all $\beta < \bar{\beta}$ provided $\kappa \leq f(\bar{\beta})$. Let $\check{R} = \mathbb{E} \left[\frac{F(\bar{\beta})}{f(\bar{\beta})} \left(1 - \frac{F(\bar{\beta})}{f(\bar{\beta})} f(\bar{\beta}) \right) \right]$ and let $\check{G} = \mathbb{E} \left[\frac{F(\bar{\beta})}{f(\bar{\beta})} \left(1 - \frac{F(\bar{\beta})}{f(\bar{\beta})} f(\bar{\beta}) \right) h(\bar{\beta}) \right]$. Then $R(\check{\psi}_\kappa; F) = \mathbb{E} \left[\frac{F(\bar{\beta})}{f(\bar{\beta})} \left(1 - \frac{F(\bar{\beta})}{f(\bar{\beta})} \kappa \right) \right]$ decreases continuously in κ on $(0, f(\bar{\beta}))$, with range (\check{R}, \bar{R}) . Also, from Equation (4),

$$\begin{aligned} G(\check{\psi}_\kappa; F) &= \mathbb{E} \left[\frac{F(\bar{\beta})}{f(\bar{\beta})} \left(1 - \frac{F(\bar{\beta})}{f(\bar{\beta})} \kappa \right) h(\bar{\beta}) \right] \\ &\quad + \left(\frac{1}{\kappa} - \frac{1}{f(\bar{\beta})} \right) - \kappa \left(\frac{1}{\kappa} - \frac{1}{f(\bar{\beta})} \right)^2 / 2 - \frac{1}{f(\bar{\beta})} \left(1 - \frac{\kappa}{f(\bar{\beta})} \right). \end{aligned}$$

This decreases continuously over κ in $(0, f(\bar{\beta}))$, with range (\check{G}, ∞) .

Now, let us show that, for any (R', G') with $R' \in (0, \bar{R})$ and $G' > G^{\text{inf}}(R')$, for any $\varepsilon > 0$, there exists a randomization over disutility functions $\tilde{\psi}$ (taking values in Ψ) such that

$$\left| \mathbb{E} \left[G(\tilde{\psi}; F) \right] - G' \right|, \left| \mathbb{E} \left[R(\tilde{\psi}; F) \right] - R' \right| < \varepsilon.$$

Because $G^{\text{inf}}(\cdot)$ is increasing, given (R', G') , we can find, for any $n \in \mathbb{N}$, $\psi_n \in \Psi$ satisfying $R(\psi_n; F) \in (R' - \frac{1}{n}, R')$ and $G(\psi_n; F) < G^{\text{inf}}(R') + \frac{1}{n}$. Provided n is large enough, we can let $\alpha_n = \frac{R' - R(\psi_n; F)}{\bar{R} - R(\psi_n; F)}$ and pick κ_n so small that

$$(1 - \alpha_n) G(\psi_n; F) + \alpha_n G(\check{\psi}_{\kappa_n}; F) = G',$$

while

$$(1 - \alpha_n) R(\psi_n; F) + \alpha_n R(\check{\psi}_{\kappa_n}; F) \in \left(R' - \frac{1}{n}, R' \right),$$

which follows because $\bar{R} > R(\check{\psi}_{\kappa_n}; F)$. Hence, a randomization $\tilde{\psi}$ between ψ_n and $\check{\psi}_{\kappa_n}$, such that $\check{\psi}_{\kappa_n}$ occurs with probability $\alpha_n = \frac{R' - R(\psi_n; F)}{\bar{R} - R(\psi_n; F)}$ and ψ_n with complementary probability, ensures $\mathbb{E} \left[G(\tilde{\psi}; F) \right] = G'$ and $\left| \mathbb{E} \left[R(\tilde{\psi}; F) \right] - R' \right| < \frac{1}{n}$. Hence, the result follows by taking n sufficiently large.

Finally, note that, for any (R, G) with $R \in (0, \bar{R})$ and $G > G^{\text{inf}}(R)$, we have that (R, G) lies within the convex hull of three points (R', G') such as constructed above. The randomization $\tilde{\psi}$ can then

be determined by the reduction of a compound lottery whose second stage are the simple lotteries generating the expected payoffs for each point (R', G') . Q.E.D.

Proof of Result 2. Fix $S > 0$. We want to show that the values specified for $\alpha(S; F)$ truly represent the infimal share of surplus obtained by the principal.

We first show that, if $\tilde{\psi}$ takes values in Ψ with $\mathbb{E} \left[R \left(\tilde{\psi}; F \right) \right] + \mathbb{E} \left[G \left(\tilde{\psi}; F \right) \right] = S$, then $\frac{\mathbb{E}[G(\tilde{\psi}; F)]}{S}$ is at least the values for $\alpha(S, F)$ specified in the result. Suppose not, and consider first the case where $R^*(S) < \bar{R}$. Then $\mathbb{E} \left[G \left(\tilde{\psi}; F \right) \right] < G^{\text{inf}}(R^*(S))$. Hence, because G^{inf} is increasing, $\mathbb{E} \left[R \left(\tilde{\psi}; F \right) \right] < R^*(S)$. But then $\mathbb{E} \left[R \left(\tilde{\psi}; F \right) \right] + \mathbb{E} \left[G \left(\tilde{\psi}; F \right) \right] < R^*(S) + G^{\text{inf}}(R^*(S)) = S$, contradicting our assumption on $\tilde{\psi}$. If instead $R^*(S) = \bar{R}$, we have $\mathbb{E} \left[G \left(\tilde{\psi}; F \right) \right] < S - \bar{R}$. Hence, again $\mathbb{E} \left[R \left(\tilde{\psi}; F \right) \right] + \mathbb{E} \left[G \left(\tilde{\psi}; F \right) \right] < S$, which contradicts our assumption on $\tilde{\psi}$. This establishes the claim.

We have shown that the specified values constitute a lower bound for the principal's share of the surplus. We now show they are the infimum. This follows because, for any $R < R^*(S)$, there is a random variable $\tilde{\psi}$ taking values in Ψ and such that $\mathbb{E} \left[R \left(\tilde{\psi}; F \right) \right] = R$ and $R + \mathbb{E} \left[G \left(\tilde{\psi}; F \right) \right] = S$. Then, it is easy to see that, as we take R arbitrarily close to $R^*(S)$, $\frac{\mathbb{E}[G(\tilde{\psi}; F)]}{S}$ must be arbitrarily close to the values specified for $\alpha(S, F)$ in the remark. Q.E.D.

Proof of Corollary 4. First consider Part 1, and hence suppose $\frac{F(\beta)}{f(\beta)}$ is concave and $\mathbb{E} \left[\tilde{\beta} \right] \geq \frac{\beta + \bar{\beta}}{2}$. Then Corollary 2 implies that a solution to Problem I is $\gamma^*(\beta) = \frac{R}{\beta}$ for all $\beta \in [\underline{\beta}, \bar{\beta}]$. Therefore the result follows if we can show

$$\int_{\underline{\beta}}^{\bar{\beta}} F(\beta) h(\beta) d\beta - \int_{\underline{\beta}}^{\bar{\beta}} F(\beta) d\beta \leq 0,$$

and if we can show the inequality is strict when $\frac{F(\beta)}{f(\beta)}$ is strictly concave, or if $\mathbb{E} \left[\tilde{\beta} \right] > \frac{\beta + \bar{\beta}}{2}$.

Integrating by parts, we find

$$\int_{\underline{\beta}}^{\bar{\beta}} F(\beta) h(\beta) d\beta = \frac{1}{f(\bar{\beta})} - \int_{\underline{\beta}}^{\bar{\beta}} F(\beta) d\beta.$$

Hence, we have

$$\begin{aligned} & \int_{\underline{\beta}}^{\bar{\beta}} F(\beta) h(\beta) d\beta - \int_{\underline{\beta}}^{\bar{\beta}} F(\beta) d\beta \\ &= 2 \int_{\underline{\beta}}^{\bar{\beta}} \left(\frac{1}{2f(\bar{\beta})} - \frac{\beta - \underline{\beta}}{f(\bar{\beta})(\bar{\beta} - \underline{\beta})} - \left(\frac{F(\beta)}{f(\beta)} - \frac{\beta - \underline{\beta}}{f(\bar{\beta})(\bar{\beta} - \underline{\beta})} \right) \right) f(\beta) d\beta. \end{aligned} \quad (11)$$

Note then that $\int_{\underline{\beta}}^{\bar{\beta}} \frac{\beta - \underline{\beta}}{f(\bar{\beta})(\bar{\beta} - \underline{\beta})} f(\beta) d\beta \geq \frac{1}{2f(\bar{\beta})}$, because $\mathbb{E}[\tilde{\beta}] \geq \frac{\beta + \bar{\beta}}{2}$, and the inequality is strict if $\mathbb{E}[\tilde{\beta}] > \frac{\beta + \bar{\beta}}{2}$. Also, $\frac{F(\beta)}{f(\beta)}$ and $\frac{\beta - \underline{\beta}}{f(\bar{\beta})(\bar{\beta} - \underline{\beta})}$ are functions taking the same value at $\underline{\beta}$ and $\bar{\beta}$, while $\frac{F(\beta)}{f(\beta)}$ is concave; hence, $\frac{F(\beta)}{f(\beta)} \geq \frac{\beta - \underline{\beta}}{f(\bar{\beta})(\bar{\beta} - \underline{\beta})}$ on $(\underline{\beta}, \bar{\beta})$, and the inequality is strict in case $\frac{F(\beta)}{f(\beta)}$ is strictly concave. Part 1 of the corollary therefore follows.

Now consider Part 2, and hence suppose $\frac{F(\beta)}{f(\beta)}$ is convex and $\mathbb{E}[\tilde{\beta} | \tilde{\beta} \leq \beta] \leq \frac{\beta + \bar{\beta}}{2}$ for all $\beta \in (\underline{\beta}, \bar{\beta}]$. For a given value $R \in (0, \bar{R})$, there is a solution γ^* to Problem I such that $\gamma^*(\beta) = 1$ for $\beta < \beta^*$ and $\gamma^*(\beta) = 0$ for $\beta > \beta^*$. Then, note that the conditional distribution defined on $[0, \beta^*]$ by $\bar{F}(\beta) \equiv F(\beta)/F(\beta^*)$ with density \bar{f} satisfies $\frac{\bar{F}(\beta)}{\bar{f}(\beta)} = \frac{F(\beta)}{f(\beta)}$, which is convex. In addition, $\mathbb{E}_{\bar{F}}[\tilde{\beta}] \leq \frac{\beta + \beta^*}{2}$. Hence, considering the expression (11) evaluated for the distribution \bar{F} , with upper limit of the support β^* , we have

$$\int_{\underline{\beta}}^{\beta^*} F(\beta) h(\beta) d\beta - \int_{\underline{\beta}}^{\beta^*} F(\beta) d\beta \geq 0, \quad (12)$$

with strict inequality when either $\frac{F(\beta)}{f(\beta)}$ is strictly convex, or $\mathbb{E}_{\bar{F}}[\tilde{\beta}] < \frac{\beta + \beta^*}{2}$. This establishes the result. Q.E.D.